

## Liverpool John Moores University

Title: DISSERTATION MBA BUSINESS MANAGEMENT  
Status: Definitive  
Code: **7019BUSMA** (116664)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Susan Hill	Y

**Academic Level:** FHEQ7  
**Credit Value:** 60  
**Total Delivered Hours:** 6  
**Total Learning Hours:** 600  
**Private Study:** 594

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Practical	2
Workshop	4

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Individual coursework - a 15-20,000 word typewritten Masters dissertation (two soft-bound paper copies along with disk/thumb drive containing dissertation and data sets).	100	

### Aims

*To prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical management thinking to an organisational issue or problem, supporting this evaluation with appropriate literature.
- 2 Develop the research approach and critically evaluate the techniques used to investigate an important management issue or problem.
- 3 Synthesize information and data to arrive at a coherent conclusion and recommendations.
- 4 Critically evaluate the strategic implications of the recommendations made.
- 5 Critically reflect on his or her development of knowledge, skills, techniques and methodological approaches used during the preparation of the dissertation.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5
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## Outline Syllabus

*Working in conjunction with the supervising tutor the student will refine the precise topic for research. Building on the Managing Business Research module students will develop their critical skills as a researcher, both with regard to methodological justification and subject specific issues.*

## Learning Activities

Students will be allocated a suitably qualified member of staff who will act as supervisor for the dissertation. The students will also receive workshop/lecture input to the process. Students will maintain contact with their supervisor on a regular basis. The agenda for each encounter will vary according to the specific area being studied and the needs of each student.

## Notes

The dissertation builds on previous learning from Managing Business Research and the appropriate subject specific modules, with the learning outcomes being achieved through a 15-20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem.

Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor. Nonetheless, students are expected to reflect upon their methodological and subject issues, with this reflective element being viewed as an important aspect of the dissertation process.

