

## Liverpool John Moores University

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Title: Journalism Studies  
Status: Definitive  
Code: **7020JOURN** (124491)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y
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**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 60  
**Total Learning Hours:** 200      **Private Study:** 140

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	40

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay 1	Essay - 1,500 Words	40	
Essay	Essay 2	Essay - 2,000 Words	60	

### Aims

*To introduce students to theoretical concepts surrounding the study of journalism at a post-graduate level. Consideration will be given to a range of subjects including news values (where does news come from, what makes it news, etc), agenda setting in a news context, gatekeeping (why some news is excluded), representation and*

*stereotyping, the use of language, the business of a newsroom and the effects of online journalism on the news agenda. Students will also be introduced to aspects of law and ethics as they relate to journalism*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Have an overview of the business of journalism in the UK.
- 2 Appraise how the industry works, including the use of new and developing technologies.
- 3 Be able to apply theoretical concepts to the journalism industry.
- 4 Critically analyse UK journalism.
- 5 Have an understanding of the major laws and ethical questions relating to journalism.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay - 1,500 Words	1	2	3	4	5
Essay - 2,000 Words	1	2	3	4	5

## **Outline Syllabus**

*Students will be exposed to a range of theoretical concepts relating to journalism. They will gain an understanding of how news is generated, whether or not there is an agenda to news coverage, the differences between print and broadcast journalism, the effects of online and 'citizen' journalism and the general business of news. There will also be an examination of the major legal areas relating to journalism, including contempt of court, defamation, privacy, human rights, freedom of information as well as consideration of ethical issues.*

## **Learning Activities**

The module will be delivered in the form of a weekly lecture followed by a seminar in which the subject in question will be further observed with discussion, video presentations, exercises and other activities.

## **Notes**

This module will assist students in their understanding of the news media and will impact on their understanding and discussion in other modules on the course,