

Summary Information

Module Code	7020JOURN
Formal Module Title	Journalism Studies
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	40

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To introduce students to theoretical concepts surrounding the study of journalism at a post-graduate level. Consideration will be given to a range of subjects including news values (where does news come from, what makes it news, etc), agenda setting in a news context, gatekeeping (why some news is excluded), representation and stereotyping, the use of language, the business of a newsroom and the effects of online journalism on the news agenda. Students will also be introduced to aspects of law and ethics as they relate to journalism
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Have an overview of the business of journalism in the UK.
MLO2	2	Appraise how the industry works, including the use of new and developing technologies.
MLO3	3	Be able to apply theoretical concepts to the journalism industry.
MLO4	4	Critically analyse UK journalism.
MLO5	5	Have an understanding of the major laws and ethical questions relating to journalism.

Module Content

Outline Syllabus	Students will be exposed to a range of theoretical concepts relating to journalism. They will gain an understanding of how news is generated, whether or not there is an agenda to news coverage, the differences between print and broadcast journalism, the effects of online and 'citizen' journalism and the general business of news. There will also be an examination of the major legal areas relating to journalism, including contempt of court, defamation, privacy, human rights, freedom of information as well as consideration of ethical issues.
Module Overview	<p>This module aims to introduce you to theoretical concepts surrounding the study of journalism at postgraduate level. It covers values (where does news come from, what makes it news, etc.), agenda setting in a news context, gatekeeping (why some news is excluded), representation and stereotyping, the use of language, the business of a newsroom and the effects of online journalism on the news agenda. It introduces you to:</p> <p>aspects of law and ethics related to journalism</p> <p>news media and its impact on society</p>
Additional Information	This module will assist students in their understanding of the news media and will impact on their understanding and discussion in other modules on the course,

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay - 1,500 Words	40	0	MLO1, MLO2, MLO3, MLO4, MLO5

Essay	Essay - 2,000 Words	60	0	MLO1, MLO2, MLO3, MLO4, MLO5
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Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Rex Li	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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