

Liverpool John Moores University

Title: MBA IN EXECUTIVE LEADERSHIP DISSERTATION
Status: Definitive
Code: **7021BUSME** (116660)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 16
Total Learning Hours: 600 **Private Study:** 584

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	16

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Dissertation, to include a critical reflective learning account related to personal learning, dissemination and impact (15,000 - 20,000 words).	100	

Aims

To enable participants to produce an M level dissertation which investigates a complex business issue, to locate the work within a body of contemporary knowledge, to generate and analyze data, to derive supportable conclusions and to make practical and actionable recommendations for the enhancement of current business practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Design and apply appropriate research methodologies to investigate a complex business issue.
- 2 Critically evaluate a range of theoretical concepts relevant to the identified business issue.
- 3 Demonstrate expertise in research skills, by generating appropriate data and undertaking systematic and rigorous data analysis, in order to address the research objectives or questions.
- 4 Synthesize conclusions and articulate practical, actionable and costed recommendations evaluating the strategic implications of implementation and impact.
- 5 Critically reflect on their learning and demonstrate the impact they have made to their organisation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5
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Outline Syllabus

Determined by needs of Action Learning Sets, facilitated by LJMU supervisor.

Learning Activities

Regular meetings of Action Learning Sets facilitated by LJMU supervisor.

Notes

This module is available within the LJMU MBA in Executive Leadership programme and is suitable for students who want to research a business issue, but who do not wish to, or are unable to follow the formal CMI route. Students are supported within action learning sets.

Revans viewed the set as central to action learning and regarded sets as part of wider networks of sets in organisations, not as stand alone entities. (Pedler, 2005). Advocates of action learning argue that action learning sets provide a place where 'comrades in adversity' rehearse and practice questioning, reflecting on action. Action learning has been represented as a learning equation: learning (L) = P+Q. The Leader Impact Project set provides a 'safe place' for the questioning of taken-for-granted- assumptions (Q). This questioning is supported by set members and is informed by programmed knowledge (P).