

## Liverpool John Moores University

Title: INTERNATIONAL INTELLECTUAL PROPERTY  
Status: Definitive  
Code: **7021LAWBC** (107713)  
Version Start Date: 01-08-2011

Owning School/Faculty: Law  
Teaching School/Faculty: Law

Team	Leader
Alison Lui	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 18.00  
**Total Learning Hours:** 150  
**Private Study:** 132

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	9.000
Seminar	9.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay 4,000 - 6,000 words	100.0	

### Aims

- 1. To review the global nature of Intellectual Property Regimes and the regulatory mechanisms*
- 2. To describe each of the rights encompassed by the term intellectual property*
- 3. To consider the main legal elements pertinent to each right*
- 4. To review the operation of intellectual property regimes through specific global*

*industries, e.g pharmaceuticals, media, information technology.*

*5. To place this study within the broader setting of economic policy and commercial application.*

*6. To consider the impact of new technology on these rights*

*7. To consider international regulation in the context of a global information society*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically evaluate the rationale for the operation of intellectual property regimes
- 2 Analyse and evaluate the characteristics of each type of intellectual property right and the remedies for infringement
- 3 Analyse the operation of intellectual property regimes within multi-level legalities
- 4 Apply international intellectual property law to factual situations
- 5 Advise on the most appropriate means of protection and exploitation of inventions and ideas
- 6 Critically assess the impact of technology on intellectual property rights
- 7 Evaluate the impact of global intellectual property regimes on developed, developing and lesser developed countries.
- 8 Analyse and evaluate the main policy and doctrinal issues in, and development of the law of intellectual property within global markets.
- 9 Evaluate and rank unfamiliar arguments in the light of established statute law, judicial decisions and authoritative legal commentary.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5	6	7	8	9
-------	---	---	---	---	---	---	---	---	---

## **Outline Syllabus**

*1. Introduction and rationale of Intellectual Property Regimes. Global and International Institutions.*

*Overview of the sources of global intellectual property law*

*Consider the global nature of Intellectual Property Regimes and the regulatory mechanisms provided by the enmeshment of national and intergovernmental regulation, the increasing roles of private regulators and public private hybrid bodies, the wide array of informal institutional arrangements that now operate alongside formal institutions, and the foundations of the field in normative practices, and normative sources, that extend beyond international law sources*

2. *Consideration of the following Intellectual Property rights placing each*

*within the broader setting of global economic and social policy with reference to specific global industries and the position of developing and least developed countries*

*where applicable the impact of information technology on these rights*

*Copyright.*

*Patents.*

*Design Rights.*

*Trade and service marks.*

*Breach of confidence.*

*Passing off.*

*Sui Generis Rights*

3. *Enforcement and Remedies for Intellectual Property Rights at national and international level and the interplay of formal and informal mechanisms*

4. *The role of intellectual property in the protection of traditional knowledge and biodiversity.*

## **Learning Activities**

Lectures, seminars, self-directed learning, coursework research and preparation, exam revision.

## **References**

<b>Course Material</b>	Book
<b>Author</b>	Cornish W. and Llewelyn, D.
<b>Publishing Year</b>	2007
<b>Title</b>	Intellectual Property
<b>Subtitle</b>	
<b>Edition</b>	6th
<b>Publisher</b>	Sweet and Maxwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Dutfield G. and Suthersanen U.
<b>Publishing Year</b>	2008
<b>Title</b>	Global Intellectual Property Law
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Edward Elgar
<b>ISBN</b>	978 843769422

<b>Course Material</b>	Book
<b>Author</b>	Letterman, G
<b>Publishing Year</b>	2001
<b>Title</b>	Basics of International Intellectual Property Law
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Transnational Publishers
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bentley, L. and Sherman, B.
<b>Publishing Year</b>	2009
<b>Title</b>	Intellectual Property Law
<b>Subtitle</b>	
<b>Edition</b>	3rd
<b>Publisher</b>	OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	MacQueen, H. et al
<b>Publishing Year</b>	2010
<b>Title</b>	Contemporary Intellectual Property: Law and Policy
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Maskus, K and Bergstein
<b>Publishing Year</b>	2000
<b>Title</b>	Contemporary international property rights in the global economy
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Washington DC; Institute for International Economics
<b>ISBN</b>	

<b>Course Material</b>	Book
------------------------	------

<b>Author</b>	Rickett, C and Austin, G
<b>Publishing Year</b>	2000
<b>Title</b>	International Intellectual Property and the Common Law World
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Hart
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Wunsch-Vincent, S
<b>Publishing Year</b>	2006
<b>Title</b>	The WTO, the internet and trade in digital products
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Hart
<b>ISBN</b>	

---

## Notes

This module covers patent, copyright and trademark on national, European and international dimensions, as well as a number of sui generis intellectual property rights. It begins with an introduction to some of the theoretical and practical problems which an intellectual property regime must attempt to resolve.

The module will examine the bundle of rights commonly referred to in Intellectual Property. Economic and other policy issues will be discussed. There will be an explanation of the commercial context in which intellectual property questions arise. The impact of Information Technology on these rights will be considered