

## Liverpool John Moores University

Title: Ongoing Narrative  
Status: Definitive  
Code: **7021SW** (124714)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Richard Monks	Y

**Academic Level:** FHEQ7  
**Credit Value:** 30  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 300  
**Private Study:** 264

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Seminar	20
Workshop	16

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Presentation - a class pitch of their original TV show concept	15	
Portfolio	Portfolio1	Original Work - a pilot episode of their TV show	55	
Portfolio	Portfolio2	Original Work - Selling document for the TV show: series outline, characters, future episodes etc	30	

### Aims

- 1) To introduce the concepts behind writing something that has an ongoing narrative
- 2) To create a dynamic world for stories to occur in engaging, complex characters

- 3) *To develop the ability to sell an idea to others*
- 4) *To create work and stories in a group setting across a vast range of different dramatic proprieties*
- 5) *To emphasise the importance of coming up with story ideas under time pressure*
- 6) *To outline a feature length work, using narrative theory such as the Hero's Journey and Three Act Structure*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Differentiate what is an effective story for television and what is one for film and the reasons behind these differences
- 2 Experience a working environment similar to what occurs in television writers rooms
- 3 Produce original creative writing for television that shows an awareness of writerly techniques for that medium
- 4 Pitch their material in a concise and engaging way that creates interest in their material

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	4	
Portfolio 1	2	3
Portfolio 2	1	

## **Outline Syllabus**

1. *Introduction to ongoing narrative.*
2. *Students working in writers' workshops to generate stories.*
3. *Creative thinking: generating and developing ideas.*
4. *Introduction to Television Writing*
5. *Introduction to Pitching*
6. *Writing effective Selling Documents*

## **Learning Activities**

Aims and outcomes are realised through lectures, workshops, tutorials, library visits, wider reading independently and the discipline of writing regularly

## **Notes**

The module will be a mixture of seminars and workshops. There will be an emphasis

on students working together in a manner similar to television writing rooms. Students will be continued to be encouraged to read and research widely.