Liverpool John Moores University

Title:	MANAGING INFORMATION
Status:	Definitive
Code:	**7022BUSME** (116661)
Version Start Date:	01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Alastair Balchin	Y

Academic Level:	FHEQ7	**Credit Value:**	15	**Total Delivered Hours:**	39
Total Learning Hours:	150	**Private Study:**	111		

Delivery Options
Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Project status report demonstrating some aspect of knowledge (750 words).	25	
Report	AS2	Project relating to action learning (4,000 words).	75	

Aims

Develop the ability to analyse current IS/IT issues as they relate to the strategic management of an organisation and to examine appropriate development theories to develop and deploy IS assets. In investigating current and future trends, students will explore information strategies, risk management and security, so as to maximise the benefits of this fast changing environment.

Learning Outcomes

After completing the module the student should be able to:

1 Critically appraise the role of information systems and how general and functional managers can use these to impact on the business strategy.
2 Evaluate the nature of information and be able to formulate strategies for managing information assets via content management and knowledge management strategies.
3 Critically appraise the main building blocks of corporate scale systems and evaluate how, with respect to legal requirements to policies and procedures within the organisation, integration strategies can be applied.
4 Critically appraise and make strategic judgements about suitable information strategies to support decision making processes.
5 Critically assess the development and maintenance of information systems through the application of development methods.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1

CW 2 3 4 5

Outline Syllabus

- New challenges for managers: recognition and creation of information and an appreciation of its importance to manage appreciation of its importance to manage.
- A typology of Information Systems.
- The relationship between data, information and their management.
- Decision support in context: operational, tactical and strategic levels.
- Establishing information requirements.
- Content management.
- Corporate scale systems.
- Knowledge management.
- e-Business.
- Information rights, security and ethics.
- Systems Development.

Learning Activities

Workshops, to include: tutor mini lecture, discussion of current business and management theories, case study analysis, reflection on learning experiences, facilitated group discussion, group problem solution, application of theory to practice, the giving and receiving of feedback.

Notes

This module requires students to fully participate by bringing their experiences and knowledge to the topics under discussion every week. A short presentation to the group is part of the assessment and will take place towards the end of the module. This will be based on the student's own workplace or an appropriate case study presented by the student. The final assessment will normally be a continuation of this piece of work.