

Liverpool John Moores University

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Title: Academic Research for Journalists
Status: Definitive
Code: **7022JOURN** (124493)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 24
Total Learning Hours: 200 **Private Study:** 176

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	12

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay - 4000 Word Research Proposal	100	

Aims

To provide a thorough understanding of academic research methods and methodologies suitable for journalism social research and the production of research papers and dissertations at masters level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of academic research methods;
- 2 Critically analyse key research methodologies;
- 3 Evaluate and select appropriate research methods for dissertation;
- 4 Demonstrate an understanding of the importance of reliability and validity in social research;
- 5 Clearly define a question appropriate to a journalism masters dissertation;
- 6 Plan and consider the execution of a masters-level social research project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay - 4000 Words	1	2	3	4	5	6
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Outline Syllabus

Choosing research topics: research aims/objectives, research questions and hypothesis; literature review and underpinning theories; paradigms: positivism and interpretivism; research methodology: quantitative and qualitative approaches; research methods: survey, content analysis, interview and focus group; data analysis and use of software; validity and reliability in research; ethical issues in academic research; producing a research project.

Learning Activities

Lectures, seminars, examination of case studies and contemporary issues and reading.

Notes

This module teaches the skills required for doing the Masters dissertation, including providing an understanding of academic research methods and the production of research papers and dissertations. It should develop the students' research skills and allow them to plan and develop the early part of the dissertation.