

Module Information

2022.01, Approved

Summary Information

Module Code	7022JOURN
Formal Module Title	Academic Research for Journalists
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	12

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To provide a thorough understanding of academic research methods and methodologies suitable for journalism social research and the production of research papers and dissertations at masters level.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate knowledge of academic research methods;
MLO2	2	Critically analyse key research methodologies;
MLO3	3	Evaluate and select appropriate research methods for dissertation;
MLO4	4	Demonstrate an understanding of the importance of reliability and validity in social research;
MLO5	5	Clearly define a question appropriate to a journalism masters dissertation;
MLO6	6	Plan and consider the execution of a masters-level social research project.

Module Content

Outline Syllabus	Choosing research topics: research aims/objectives, research questions and hypothesis; literature review and underpinning theories; paradigms: positivism and interpretivism; research methodology: quantitative and qualitative approaches; research methods: survey, content analysis, interview and focus group; data analysis and use of software; validity and reliability in research; ethical issues in academic research; producing a research project.
Module Overview	<p>This module aims to provide a thorough understanding of academic research methods and methodologies suitable for journalism research and the production of research papers and dissertations at Masters level. It:</p> <p>teaches you the skills required for doing the Masters dissertation, including providing an understanding of academic research methods</p> <p>develops your research skills and allows you to plan and develop the early part of the dissertation</p>
Additional Information	This module teaches the skills required for doing the Masters dissertation, including providing an understanding of academic research methods and the production of research papers and dissertations. It should develop the students' research skills and allow them to plan and develop the early part of the dissertation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay - 4000 Words	100	0	MLO1, MLO2, MLO3, MLO4, MLO5, MLO6

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Rex Li	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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