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Title: MBA EL LEADER IMPACT PROJECT
 Status: Definitive
 Code: **7023BUSME** (116662)
 Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
 Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Andrew Doyle	Y

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 16
Total Learning Hours: 600 **Private Study:** 584

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	16

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Dissertation, to include a critical reflective learning account related to personal learning, dissemination and impact (15,000 - 20,000 words).	100	

Aims

To enable participants to produce an M level leader impact project which investigates a complex business issue, locates the work within a body of contemporary knowledge and identifies the demonstrable difference (impact) that the research has made on the organization.

Learning Outcomes

After completing the module the student should be able to:

- 1 Formulate a plan and apply appropriate action research methods to the process of diagnosing a problem which requires significant change.
- 2 Develop and implement a personal development plan to develop appropriate consultancy and intervention skills with a focus on managing self and leading people.
- 3 Explore and critically analyse data gathered to identify emerging theories, develop existing theories of organizations and identify alternative ideas for action and practice.
- 4 Critically evaluate the impact of the action carried out and make recommendations for further actions and apply rigorous review and reflective processes to all stages of the Dissertation.
- 5 Develop a client system for collaboration within an organization, demonstrate ways to disseminate the results of research carried out and articulate the impact.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Impact Project	1	2	3	4	5
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Outline Syllabus

Determined by needs of Action Learning Sets, facilitated by LJMU supervisor.

Learning Activities

Regular meetings of Action Learning Sets facilitated by LJMU supervisor.

Notes

This module is available within the LJMU MBA in Executive leadership programme and is suitable for students who want to research a business issue. As evidenced by the module aims and learning outcomes the module is informed by action research. This approach to research aims at both taking action and creating knowledge or theory about that action. The outcomes are both an action and a research outcome, (Coghlan & Brannick, 2010). In addition, action research is collaborative and members of the system being studied actively participate in a cyclical process of: constructing, planning action, taking action and evaluating action. As such this approach to research supports the development of leader skills and the evidencing of 'impact'.

To support this reflexive and participative approach to research students are supported within action learning sets. Revans viewed the set as central to action

learning and regarded sets as part of wider networks of sets in organisations, not as stand alone entities. (Pedler, 2005). Advocates of action learning argue that action learning sets provide a place where 'comrades in adversity' rehearse and practice questioning, reflecting on action. Action learning has been represented as a learning equation: learning (L) = P+Q. The Leader Impact Project set provides a 'safe place' for the questioning of taken-for-granted- assumptions (Q). This questioning is supported by set members and is informed by programmed knowledge (P).