Liverpool John Moores University

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Title: MBA IN EXECUTIVE LEADERSHIP THESIS

Status: Definitive

Code: **7024BUSME** (116663)

Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development Leadership and Organisational Development

Team	Leader
Andrew Doyle	Υ

Academic Credit Total

Level: FHEQ7 Value: 60 Delivered 16

Hours:

Total Private

Learning 600 Study: 584

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours	
Workshop	16	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Dissertation (15,000 - 20,000 words).	100	

Aims

The thesis provides students with the opportunity to apply and develop appropriate techniques or methods in theoretical and/or secondary research. It requires that the student demonstrates extensive knowledge of the subject area being researched, as well as a comprehensive understanding of this research methodology. In completing the thesis students will demonstrate their ability to apply the understanding, knowledge, analytical, conceptual and personal skills gained from taught modules to an in-depth study of a specific complex organisational problem.

Learning Outcomes

After completing the module the student should be able to:

- Select, evaluate and apply critical management thinking to a complex organizational issue or problem.
- 2 Critically evaluate the research techniques and processes used to investigate this complex organizational issue or problem.
- 3 Communicate and evaluate ideas and conclusions which impact on the research area.
- 4 Draw conclusions and critically evaluate the implications for the research area.
- 5 Critically reflect on the development of knowledge, skills and techniques during the preparation of the dissertation, along with the impact on the researcher.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation 1 2 3 4 5

Outline Syllabus

Determined by needs of Action Learning Sets, facilitated by LJMU supervisor.

Learning Activities

Regular meetings of Action Learning Sets facilitated by LJMU supervisor.

Notes

This module is particularly suited to students who do not have direct access to an organisation. The thesis is based on existing published material. Following the identification of the problem to be investigated, the approach involves an in-depth study of the literature, combining synthesis and critical analysis. The approach also provides a rigorous evaluation of the methods used, the conclusion drawn and the theories proffered in the literature. The M level thesis will be judged by the degree and level of critical analysis employed in evaluating the literature relating to the identified problem.