

## Liverpool John Moores University

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Title: News and Professional Practice  
Status: Definitive  
Code: **7024JOURN** (124495)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 48  
**Total Learning Hours:** 200      **Private Study:** 152

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	12
Workshop	24

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio1	Portfolio of Print Work	50	
Portfolio	Portfolio2	Portfolio of Broadcast Work	50	

### Aims

1. Identify a news story and produce a well-structured report
2. Produce accurate reports for print and media outlets.
3. Demonstrate a critical understanding of the importance of accuracy and language skills.

4. *Demonstrate a critical understanding of broadcast journalism skills.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy
- 3 Structure a report in accordance with the news pyramid
- 4 Recognise and apply broadcast story treatments
- 5 Demonstrate basic knowledge of broadcast technical skills

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Print Portfolio	1	2	3	
Broadcast Portfolio	1	2	4	5

## **Outline Syllabus**

*What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Broadcast technical skills.*

## **Learning Activities**

Lectures, Seminars and Workshops

## **Notes**

This module is designed to allow students to learn theoretical and practical skills in print and broadcast journalism