

Introduction to UK Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	7026JOURN
Formal Module Title	Introduction to UK Journalism
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	10
Workshop	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. Source research and produce original news and sports artefacts for a range of media outlets. 2. Develop writing and production skills for a range of outlets showing a clear understanding of target audiences. 3. Produce short bulletins and content for media outlets. 4. Show a clear understanding of production techniques in journalism.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Produce original stories recognising news values and suitability for target audience.
MLO2	2	Demonstrate an understanding and application of broadcast conventions in the production of news for different media.
MLO3	3	Evaluate and apply interview techniques
MLO4	4	Structure and present broadcast artefacts in accordance with current professional practice.
MLO5	5	Demonstrate developing technical skills in journalism production and repurposing material.

Module Content

Outline Syllabus	Developing newswriting skills, grammar, accuracy and presentation and news judgement for the production of artefacts for different media audiences. Developing skills in adapting their writing for different platforms and an understanding of different , story treatments, and the requirements of producing content.
Module Overview	<p>This module aims to develop your news gathering skills in sourcing original stories and producing them ethically and accurately for broadcast and online. The module focuses on radio and re purposing material for online use by using electronic Newsroom systems, audio and video recording and editing software. It:</p> <ul style="list-style-type: none"> enables you to source research and produce original news artefacts for a range of media outlets develops your writing and production skills for a range of news outlets showing a clear understanding of target audiences helps you to produce short bulletins and content for media outlets enables you to recognise broadcast conventions in the production of simple packages for broadcast
Additional Information	This is a practical module where students will develop their newsgathering skills in sourcing original stories and producing them ethically and accurately. They will use appropriate systems and software to gather information and produce artefacts in line with current professional journalism practice. They will begin to learn the requirements of different news environments.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping

Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4, MLO5
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Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Michelle Ponting	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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