

Liverpool John Moores University

Title: Introduction to UK Journalism
Status: Definitive
Code: **7026JOURN** (124497)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Michelle Ponting	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 60
Total Learning Hours: 200
Private Study: 140

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	10
Workshop	30

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of Work including a 1500-word essay, a 10 minute long Group News radio bulletin, and an individual assessment on multi-media story treatment.	100	

Aims

1. Source research and produce original news and sports artefacts for a range of media outlets.
2. Develop writing and production skills for a range of outlets showing a clear understanding of target audiences.

3. *Produce short bulletins and content for media outlets.*
4. *Show a clear understanding of production techniques in journalism.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce original stories recognising news values and suitability for target audience.
- 2 Demonstrate an understanding and application of broadcast conventions in the production of news for different media.
- 3 Evaluate and apply interview techniques
- 4 Structure and present broadcast artefacts in accordance with current professional practice.
- 5 Demonstrate developing technical skills in journalism production and repurposing material.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4	5
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Outline Syllabus

Developing newswriting skills, grammar, accuracy and presentation and news judgement for the production of artefacts for different media audiences. Developing skills in adapting their writing for different platforms and an understanding of different , story treatments, and the requirements of producing content.

Learning Activities

Lectures, Seminars and Workshops

Notes

This is a practical module where students will develop their newsgathering skills in sourcing original stories and producing them ethically and accurately. They will use appropriate systems and software to gather information and produce artefacts in line with current professional journalism practice. They will begin to learn the requirements of different news environments.