

Liverpool John Moores University

Title: Advanced UK Broadcast Journalism
Status: Definitive
Code: **7027JOURN** (124498)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Polly Sharpe	Y
Shirley Lewis	

Academic Level: FHEQ7 **Credit Value:** 30 **Total Delivered Hours:** 160
Total Learning Hours: 300 **Private Study:** 140

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Seminar	40
Workshop	120

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of work in the newsroom	80	
Essay	Essay	Essay	20	

Aims

Students will synthesise their skills or writing, reporting and production whilst working to produce journalism broadcast artefacts both in groups and individually that approach professional UK standards

Learning Outcomes

After completing the module the student should be able to:

- 1 Employ basic audio/video and editing techniques for broadcast and web-based news bulletin.
- 2 Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
- 3 Demonstrate the ability to produce regular journalism broadcast news and current affairs artefacts as part of the newsroom team.
- 4 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 5 Critically appraise their project, evaluate the work of others in the news team and propose solutions to improve group products.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Essay	4	5	

Outline Syllabus

Students will work as part of a team to design and create broadcast products to a starter professional standard

Learning Activities

Seminars and Workshops

Notes

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce broadcast products to realistic professional deadlines demonstrating the application of core journalism skills.