

Liverpool John Moores University

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Title: Magazine Production
Status: Definitive
Code: **7029JOURN** (124610)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Workshop	36

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	A portfolio of feature articles/magazine writing for print and online, plus subbed and designed page/s	80	
Artefacts	Artefact	Group Magazine	20	

Aims

To introduce students to the area of magazine production and publication, including industry-standard software

To hone students' long-form writing skills

To develop students' abilities to evaluate, emulate and innovate in the areas of magazine design.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical understanding of the processes involved in magazine production
- 2 Demonstrate advanced writing skills appropriate to magazine formats
- 3 Analyse and evaluate the elements of magazine design.
- 4 Demonstrate a working knowledge of industry standard design software

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	2	3	4	
Group Magazine	1	2	3	4

Outline Syllabus

Feature writing, magazine planning and production, magazine design.

Learning Activities

Lectures and Workshops

Notes

This module is designed to provide students with practical experience of group production work, while offering opportunities for creative and critical thought and processes.