

Liverpool John Moores University

Title: REAL ESTATE MANAGEMENT
Status: Definitive
Code: **7030BEPG** (102551)
Version Start Date: 01-08-2015

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Raymond Abdulai	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 33.00
Total Learning Hours: 200
Private Study: 167

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	22.000
Workshop	11.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Professional Report	100.0	

Aims

This module aims to develop students' knowledge of strategic real estate management theory and examine its practical application. Students will also analyse operational real estate management strategies and their impact on overall performance.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically assess decision-making processes in relation to legal and practical issues concerned with the management of different types of real estate.
- 2 Identify and evaluate real estate management objectives and formulate real estate management policies and strategies.
- 3 Evaluate the role of the real estate professional in the strategic management of different types of real estate.
- 4 Demonstrate understanding of corporate social responsibility and the integration of sustainable policies and objectives in the context of real estate management

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Assignment	1	2	3	4
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Outline Syllabus

Real estate management strategies
Corporate real estate management
CSR and Sustainability
International real estate management
Residential real estate management
Commercial real estate management

Learning Activities

Lectures and workshops

Notes

The module provides students with an understanding of the application of key management and business strategies to real estate investment. The module will develop the student's knowledge of commercial, corporate and residential real estate management objectives, policies and strategy formulation.