

Liverpool John Moores University

Title: INVESTMENT
Status: Definitive
Code: **7031BEPG** (102552)
Version Start Date: 01-08-2014

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Raymond Abdulai	Y

Academic Level: FHEQ7 **Credit Value:** 10.00 **Total Delivered Hours:** 36.00
Total Learning Hours: 100 **Private Study:** 64

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Assignment 1	40.0	
Essay	AS2	Assignment 2	60.0	

Aims

To promote an in-depth study of the market for investment funds, with particular emphasis on portfolio principles and asset pricing techniques.

Learning Outcomes

After completing the module the student should be able to:

- 1 Distinguish/evaluate fixed interest UK Government stock and domestic equities, express return and risk in quantitative terms using means and standard deviations and discuss the concept of investment choice, via modern portfolio theory.
- 2 Locate property within the investment spectrum and evaluate it as an investment medium against competing outlets for investment funds.
- 3 Summarise and interpret capital market theory/appraisal techniques relating to the 'beta' statistic/asset-pricing based on diversification/portfolio risk (CAPM) including the construction and evaluation of financial models appropriate to the subject area.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1	1	2
ESSAY 2	3	

Outline Syllabus

Brief introduction to UK stock market and SE dealing/regulatory system: characteristics and evaluation of fixed interest securities and equities: nominal/real rates of return: quantitative measures of return and risk: diversification and portfolio principles: risk-free rate of return/risk-premium: systematic and non-systematic risk: aspects of risk management: level of the portfolio (CAPM): risk/uncertainty in the property sector: property investors and property investment: income return/capital return/total return in the property sector: IPD/property market returns against competing financial assets (bonds and equities): innovative property investment vehicles.

Learning Activities

Lectures, student-led seminars: Interim assessment to evaluate students' knowledge and understanding of underlying principles and ideas: Terminal assessment to test students' abilities in the context of analysis, assessment and the development of reasoned/logical arguments in relation to both quantitative and qualitative aspects of the subject.

Notes

The module provides an extensive study of the complex market for investment funds. Particular reference is made to quantitative measures of risk and return and to the quantitative techniques used in pricing financial assets. Property is located within the investment spectrum and comparisons made with competing media.