

Liverpool John Moores University

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Title: Broadcast Journalism Project
Status: Definitive
Code: **7031JOURN** (124589)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Polly Sharpe	Y
Shirley Lewis	

Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 20
Total Learning Hours: 100 **Private Study:** 80

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Seminar	8
Tutorial	12

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Project	A project which develops a news story into a feature with appropriate broadcast treatments	100	

Aims

To allow students who have completed the Advanced Broadcast Journalism module to enhance their professional practice and apply features treatment to a story.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a newsworthy story/issue which can be developed for features/documentary use.
- 2 Analyse and evaluate the work of fellow professionals
- 3 Demonstrate advanced broadcast skills in a longer-form treatment.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project	1	2	3
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Outline Syllabus

Principles of news feature journalism; analysis of story-telling techniques, advanced broadcast practice

Learning Activities

Seminars and tutorials

Notes

This module is an opportunity for students to demonstrate creative treatment and advanced story-telling techniques in the production of a self-determined feature.