

## Liverpool John Moores University

Title: INTERNATIONAL TRADE AND LOGISTICS  
Status: Definitive  
Code: **7031MAR** (118432)  
Version Start Date: 01-08-2016

Owning School/Faculty: Maritime and Mechanical Engineering  
Teaching School/Faculty: Maritime and Mechanical Engineering

Team	Leader
Charles Roberts	Y

**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 39  
**Total Learning Hours:** 200      **Private Study:** 161

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24
Tutorial	12

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam		70	3
Essay	Assignment		30	

### Aims

*To develop an understanding of strategic issues in international trade and logistics and appreciate the interrelationship between them.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate global trade and logistics issues
- 2 Evaluate international logistics and trade patterns.
- 3 Critically analyse regulations and agreements on international trade
- 4 Appraise the roles and effects of international trade bodies
- 5 Analyse a variety of practical global logistics problems
- 6 Interpret complex trade and logistics interactions

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	1	2	3	4
Assignment	5	6		

## Outline Syllabus

*The trading world, its geography and trade flows. Reasons why countries trade, the selection of trading products and the impact of trade on all parties. Trade models. Trade bodies and their roles. WTO, EU, NAFTA, COMESA, ASEAN etc. Trade restraint policies and outcomes. Trade, logistics and developing countries. Inter-cultural issues. Selecting suppliers and trading partners. The compromise between Just-in-time and global sourcing strategies. Logistics cost modelling. Environmental impact of trade and logistics. Development of trade and trade barriers. Intellectual property issues. Buyer-seller relationships across a number of international examples. Global logistics and distribution planning. Current academic research issues in trade and logistics.*

## Learning Activities

A programme of lectures supported by related tutorial activity.

## Notes

This module aims to develop an understanding of strategic issues in international trade and logistics, through examination of theory and practice, and with particular reference to contemporary research issues in the field.