

Developing TV Series (Research Methods)

Module Information

2022.01, Approved

Summary Information

Module Code	7032SW
Formal Module Title	Developing TV Series (Research Methods)
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Seminar	15
Workshop	21

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	<p>1. To increase students' awareness of screenwriting concepts relating to TV series. 2. To further develop an understanding of the writing process and the theoretical elements that make an effective screenplay. 3. For students to write an industry standard script report on peers' creative work. 4. To further develop the ability to communicate ideas effectively. 5. To create work and stories in a group setting across a vast range of different dramatic proprieties.</p>
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically differentiate between what makes an effective single drama and what makes an effective story for series television with multiple episodes.
MLO2	2	Effectively communicate and market ideas in a concise and engaging way, verbally and on paper to industry standard.
MLO3	3	Develop and evaluate ideas, critically assess quality and accuracy and provide concise constructive feedback on peers' work demonstrating sound editorial judgment and sensitivity towards equality and diversity.
MLO4	4	Select appropriate advanced methodological approaches to research and critically evaluate their effectiveness.

Module Content

Outline Syllabus	1. Introduction to ongoing narrative theory in relation to multi-strand series television.2. Students working collaboratively to generate and develop stories in a professional creative environment.3. Introduction to pitching ideas effectively to communicate themes, storylines and characters. 4. Writing effective marketing materials to industry standard.5. Introduce and explore key industry roles within script development (e.g. Script Editor, Script Reader, Researcher) 6. Develop advanced methods of research within scriptwriting encompassing ethical and legal considerations.
Module Overview	
Additional Information	Key employability skills are embedded throughout the module. These include: Analysis, problem solving & decision making, communication, ICT, planning & organisation and team work and collaboration, as well as creativity and enterprise.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	15	0	MLO3
Portfolio	Portfolio	70	0	MLO1, MLO4
Presentation	Presentation	15	0	MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Richard Monks	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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