

Liverpool John Moores University

Title: MANAGING RESOURCES INTERNATIONALLY
Status: Definitive
Code: **7043BUSIS** (108189)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Philip Kelly	Y

Academic Level: FHEQ7
Credit Value: 30.00
Total Delivered Hours: 72.00
Total Learning Hours: 300
Private Study: 228

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	24.000
Workshop	48.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	AS1	Group presentation (2 pages typed notes/copy slides)	25.0	
Test	AS2	Group report (1,000 words reflective learning)	25.0	
Presentation	AS3	Individual Class test (1 hour)	25.0	
Reflection	AS4		25.0	

Aims

To introduce students to the major issues of managing business resources in the international context, including people, information, knowledge and technology. The module takes a multi-disciplinary approach to managing the resources within the global environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the importance of resources to develop a sustainable competitive advantage for the international organization.
- 2 Evaluate and explain how the management of human, information, cultural, process, technological and knowledge-based resources may lead to sustainable competitive advantage for the international organization.
- 3 Appreciate challenges associated with managing resources in the international organization.
- 4 Critically explore the role of leaders and managers, in particular their role bringing about change, within international organizations.
- 5 Apply and reflect on group work theory, working as part of a (multicultural / diverse) team to deliver a group presentation to a client organisation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Test	1	2	3	4	5
Test	5				
Presentation	1	2	3	4	5
Reflection	1	2	3	4	5

Outline Syllabus

Part 1: Introduction to International Business & Management.

Part 2: Attainment of organisational goals, the strategy and sustainable competitive advantage through people resources.

Part 3: Information system resources which include hardware, software, communication technologies and data. Systems theory is used to unite such resources.

Part 4: The effective utilisation and coordination of resources to achieve defined objectives with maximum efficiency: leadership and management.

Learning Activities

It will be delivered as a series of seminars, mini lectures and action learning workshops, using real world business cases to develop their thinking and analytical ability.

References

Course Material	Book
Author	Bartlett, C and Ghoshal, S
Publishing Year	1992
Title	What Is a Global Manager?
Subtitle	
Edition	
Publisher	Harvard Business Review. September-October 1992, p 124 – 132
ISBN	

Course Material	Book
Author	Cameron, S
Publishing Year	2007
Title	The Business Student's Handbook
Subtitle	Skills for Study & Employment
Edition	
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Kelly, P
Publishing Year	2009
Title	International Business and Management
Subtitle	
Edition	
Publisher	Cengage EMEA
ISBN	

Course Material	Book
Author	Rees, D and Porter, C
Publishing Year	2008
Title	Skills of Management
Subtitle	
Edition	
Publisher	South-Western Cengage Learning
ISBN	

Course Material	Book
Author	Porter, M E and Millar, V E
Publishing Year	1985
Title	How Information Gives You a Competitive Advantage
Subtitle	
Edition	

Publisher	Harvard Business Review. July-August 63, p 149 - 174
ISBN	

Notes

The module is designed to give students an insight into the management of resources within international business. The students will be assessed informally throughout the module using case-study materials, question and answer sessions and formally through the coursework's.

Whist having broader application, this module has been specifically designed with the international student in mind and to provide academic support during their transition to tertiary education in a UK HEI.