

## Liverpool John Moores University

Title: International Trade  
Status: Definitive  
Code: **7044MAR** (120358)  
Version Start Date: 01-08-2016

Owning School/Faculty: Maritime and Mechanical Engineering  
Teaching School/Faculty: Maritime and Mechanical Engineering

Team	Leader
J. Mark Rowbotham	Y
Charles Roberts	

**Academic Level:** FHEQ7      **Credit Value:** 10      **Total Delivered Hours:** 18  
**Total Learning Hours:** 100      **Private Study:** 82

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Tutorial	6

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Written coursework	100	

### Aims

*To develop an understanding of the key influences affecting the international trade market, with particular reference to the impact they have on global logistics flows*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate a range of global trade issues
- 2 Show an understanding of trade patterns within the wider geopolitical arena
- 3 Analyse the roles and effects of international trade bodies
- 4 Critically analyse regulations and agreements on international trade

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Written coursework	1	2	4	3
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### **Outline Syllabus**

*International trade flows and trends*

*Commodity trades – dry & liquid bulks, commodity markets, trading & contangos*

*Trade in goods – consumer goods, industrial goods*

*Roles of government bodies – WTO, World Bank, and other trans-national bodies.*

*Impact of GATT on global trading*

*Government support – trade organisations, preferences, grants, trade initiatives*

*Government controls – international trade regulations, free trade agreements, international trade controls, Voluntary Export Restraints and other restrictions on trade.*

*Transfer pricing, international taxation regimes,*

### **Learning Activities**

A programme of lectures supported by tutorials

### **Notes**

The module provides a thorough introduction to key contemporary concepts and practices in international trade, with particular reference to the roles of significant international trade bodies and their impact.