

Liverpool John Moores University

Title: INTERNATIONAL BUSINESS CULTURE FOR MANAGERS
Status: Definitive
Code: **7046BUSIS** (108192)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	36.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual report (3,500 words) based on the comparative analysis of different international business cultures.	100.0	

Aims

To foster an appreciation of how culture manifests itself within a management structure.

To investigate embedded cultural preconceptions with a view to generating a comparative analysis of international management. The module will also seek to challenge stereotypical views that are commonly held by dominant management styles.

Title	Culture's Consequences
Subtitle	International Differences in Work-related Values
Edition	
Publisher	Sage: Newbury Park, CA.
ISBN	

Course Material	Book
Author	Kynge, J
Publishing Year	2006
Title	China Shakes the World
Subtitle	
Edition	
Publisher	Phoenix: London
ISBN	

Course Material	Book
Author	Punnett, B J and Shenkar, O (eds.)
Publishing Year	2004
Title	Handbook for International Management Research
Subtitle	
Edition	2nd edition
Publisher	Blackwell: Cambridge, MA pp:68-97
ISBN	

Notes

This module should prove valuable for those students interested in adopting and adapting to different international business management contexts. A diverse range of cultural theories and their application to global business will be challenged. Formative feedback will be provided both in class and on prepared written work, which will then transpose into supporting the written assignment. The assignment will address the rationale for the approach adopted and recommendations for the specific business context that is selected.