Liverpool John Moores University

Title:	Maritime Business and Management
Status:	Definitive
Code:	**7048MAR** (120362)
Version Start Date:	01-08-2016

Owning School/Faculty:	Maritime and Mechanical Engineering
Teaching School/Faculty:	Maritime and Mechanical Engineering

Team	Leader
Zaili Yang	Y
Charles Roberts	

Academic Level:	FHEQ7	**Credit Value:**	10	**Total Delivered Hours:**	18
Total Learning Hours:	100	**Private Study:**	82		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Tutorial	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Written coursework	100	

Aims

Analyse the fundamental managerial concerns normally attended to by senior management in the Maritime Industry

Learning Outcomes

After completing the module the student should be able to:

1	Critically analyse a range of commercial and business aspects of the maritime industry
2	Constructively review and analyse management matters which are of current concern within the maritime industry.
3	Critically analyse a range of current issues and new developments in the sector
4	Appraise risk management issues in the maritime sector

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written coursework   1   2   3   4

Outline Syllabus

Tramp market and chartering.
Voyage and time chartering practice.
Third party ship management
Registration
Safety management, maritime safety current status, formal safety assessment and risk assessment techniques.
Matters of topical concern (eg ship breaking, piracy, security) case histories.
ISM Code: evolution of code; purposes and principles; safety management principles and systems

Learning Activities

A programme of lectures supported by tutorials

Notes

This module addresses a range of significant commercial and business practices within the ship management and shipbroking sectors.   Students analyse a range of case studies to illustrate the salient points.