## **Liverpool** John Moores University

Title: CONSTRUCTION INDUSTRY ENVIRONMENT

Status: Definitive

Code: **7049BEPG** (102570)

Version Start Date: 01-08-2016

Owning School/Faculty: Liverpool Business School Liverpool Business School

Team	Leader
David Bryde	Υ

Academic Credit Total

Level: FHEQ7 Value: 10 Delivered 24

Hours:

Total Private

Learning 100 Study: 76

Hours:

# **Delivery Options**

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	24	

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Coursework- Report submission	100	

### **Aims**

To investigate the context within which the project evolves and the role of the external environment.

### **Learning Outcomes**

After completing the module the student should be able to:

1 Analyse the construction industry; its structure, operation & contribution to the

economy.

- 2 Diagnose the macro-environment within which the project will take place.
- 3 Critically discuss the relationship between the construction industry and its stakeholders.
- 4 Identify and debate the ethics & social responsibility of the construction industry.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

REPORT 1 2 3 4

# **Outline Syllabus**

Project Economics - micro & macro aspects.
Interaction Government - Industry
Stakeholder approach to the project.
Methods of assessing effect of external environment on the project.
Ethics & Corporate social responsibilities of construction firms.

## **Learning Activities**

Lectures.

#### **Notes**

The module develops students' understanding of projects and the effect external environment has on their performance by providing a thorough investigation of the environment within which the projects operate.