Liverpool John Moores University

Title:	SKILLS FOR INTERNATIONAL BUSINESS LEADERSHIP
Status:	Definitive
Code:	**7050BUSHM** (116321)
Version Start Date:	01-08-2011

Owning School/Faculty:	Liverpool Business School
Teaching School/Faculty:	Liverpool Business School

Team	emplid	Leader
Peter Cureton		Y

Academic Level:	FHEQ7	**Credit Value:**	15.00	**Total Delivered Hours:**	75.00
Total Learning Hours:	150	**Private Study:**	75		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	28.000
Practical	10.000
Seminar	20.000
Tutorial	7.000
Workshop	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio - formatively reviewed after six months and submitted at the end of the programme.	100.0	

Aims

To develop postgraduate, interpersonal, leadership, critical analysis and financial skills and demonstrate the application of sound business thinking in a HR context.

Learning Outcomes

After completing the module the student should be able to:

1. Manage themselves and relationships at work in effective ways consistent with professional codes of practice.
2. Demonstrate competence in postgraduate study skills and IT skills.
3. Analyse workplace situations and take justified decisions with effective use of financial resources.
4. Lead and influence others more effectively.
5. Evaluate the need for applying Skills for Business Leadership in areas of personnel and development and with organisational culture and values.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

 Portfolio   1   2   3   4   5

Outline Syllabus

Introduction and postgraduate study skills
Analysing and presenting information
IT skills – data analysis and manipulation introduction of case study
Finance – Balance sheets and Profit & Loss accounts, and Return on investment
Decision making and developing business solutions
Skills for People Management and Strategic Integration of Business skills
Leadership at your level
Module review – sharing of good practices in learning sets

Learning Activities

Lecture / workshop format, plus guided activities using BlackBoard.
- Case studies that are introduced in class that students discuss 'virtually'
- Directed research in groups to discover relevant topic content from texts, and summarised on discussion boards
- Directed research in groups to discover relevant topic content from academic journal articles, and summarised on discussion boards
- Directed research in groups to discover relevant topic content from practitioner journals, and summarised on discussion boards
Skills development – formative feedback recorded in learning logs

References

Course Material	Book
Author	Watson, G and Reissner, S

Publishing Year	2010
Title	Developing Skills for Business Leadership
Subtitle	
Edition	
Publisher	CIPD
ISBN	

Course Material	Book
Author	Horn, R
Publishing Year	2009
Title	The Business Skills Handbook
Subtitle	
Edition	
Publisher	London: CIPD
ISBN	

Course Material	Book
Author	Cameron, S
Publishing Year	2008
Title	The Business Student's Handbook: Learning Skills for Study and Employment
Subtitle	
Edition	
Publisher	4th edition, Financial Times/Prentice Hall
ISBN	

Course Material	Book
Author	Dyson, J R
Publishing Year	2007
Title	Accounting for Non-accounting Students
Subtitle	
Edition	
Publisher	7th edition, Financial Times/Prentice Hall
ISBN	

Course Material	Book
Author	Caruso, D R and Salovey, P
Publishing Year	2004
Title	The Emotionally Intelligent Manager [electronic resource]: How to Develop and Use the Four Key Emotional Skills of Leadership
Subtitle	
Edition	
Publisher	Jossey-Bass
ISBN	

Course Material	Book

Author	Clegg, C, Legge, K and Walsh, S
Publishing Year	1999
Title	The Experience of Managing: A Skills Guide
Subtitle	
Edition	
Publisher	Macmillan Business
ISBN	

Notes

This module is available as a module within the LJMU Masters in Personnel and Development and as a standalone module for CPD purposes.