

Liverpool John Moores University

Title: Understanding Organisations and The Insider Researcher
Status: Definitive
Code: **7053BUSME** (120427)
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio
Teaching School/Faculty: Corporate Development Portfolio

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	48

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	RPT	4,000 words	80	
Portfolio	PORT	portfolio content equivalent to 1,000 words assignment	20	

Aims

To enable students to experience the challenges and opportunities involved in undertaking insider research and in doing so to develop as reflexive scholarly-practitioners.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate originality in investigating a complex work based problem in an organisational setting; taking into account the expectations of a range of stakeholders.
- 2 Evaluate the sources of knowledge and information which can be utilised by an insider to investigate a problem or issue.
- 3 Assess the ethical issues which need to be considered when designing, conducting and reporting insider research.
- 4 Construct a framework which considers the unique challenges and opportunities of insider research in an organisational setting.
- 5 Critically reflect on your role as an insider researcher and how you can advance the boundaries of personal and organisational knowledge through advanced research.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3	4
Portfolio	5			

Outline Syllabus

Key concepts for the insider-researcher

Research ethics and insider-researchers

Power and politics and ethics in insider-research

Credibility of insider-research

Approaches to conducting insider research: At-home ethnography, action research

Reflection and reflexivity

Learning Activities

Workshop to include tutor input, student presentations, critiquing of application of theory to practice, critical reflection and reflective and reflexive practice.

Notes

Core module which prepares students for learning from their own organisational context. It should be studied before 7054BUSME.