

## Liverpool John Moores University

Title: RESEARCH METHODS  
Status: Definitive  
Code: **7055BUSHM** (116323)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Patricia Harrison	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 32.50  
**Total Learning Hours:** 150  
**Private Study:** 117

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	32.500

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Proposal (3,000 words).	100.0	

### Aims

*Provide a basis for understanding Management Research and its academic context and underpinnings.*

*Develop an overall set of competencies as generic Management research and information skills.*

*Develop skills in robust academic debate and critique.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Apply a critical approach to management research applying appropriate concepts.
- 2 Propose, justify and plan to implement a Masters dissertation addressing a specified organizational problem or issue.
- 3 Critically analyze the contribution of primary and secondary data sources and justify appropriate methods to address specified research objectives.
- 4 Critically appraise the proposed research and justify the philosophical position, validity, reliability etc in relation to the research objectives.
- 5 Take a reflective approach to research and demonstrate originality of thought and innovativeness.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4	5
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### Outline Syllabus

*Formulating and clarifying the research topic*

*Critically reviewing the literature*

*Research approach and Strategy*

*Ethics in research*

*Collecting and analyzing primary data using qualitative methods*

*Collecting and analyzing primary data using quantitative methods*

*Writing the dissertation*

### Learning Activities

Workshops.

### References

<b>Course Material</b>	Book
<b>Author</b>	Alvesson, M
<b>Publishing Year</b>	2010
<b>Title</b>	Reflexive Methodology: New Vistas in Qualitative Research
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Anderson, V
<b>Publishing Year</b>	2009

<b>Title</b>	Research Methods in Human Resource Management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	2nd edition, London: Chartered Institute of Personnel and Development
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Buchanan, A
<b>Publishing Year</b>	2009
<b>Title</b>	Handbook of Organizational Research Methods
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bui, Y
<b>Publishing Year</b>	2009
<b>Title</b>	How to Write a Master's Thesis
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Horn, R
<b>Publishing Year</b>	2009
<b>Title</b>	Research & Writing Dissertations
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: CIPD
<b>ISBN</b>	

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## Notes

This core module may be supplemented by subject specific content on individual programmes.

The module will run as a block.