

Liverpool John Moores University

Title: HRM IN CONTEXT
Status: Definitive
Code: **7059BUSHM** (116305)
Version Start Date: 01-08-2018

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Charlotte Tommins	Y

Academic Level: FHEQ7 **Credit Value:** 15 **Total Delivered Hours:** 34.5
Total Learning Hours: 150 **Private Study:** 115.5

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	32.5

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	100	2

Aims

To critically analyse the major organisational and external contexts within which organisations operate across the range of business sectors in which Human Resource professionals work. To evaluate the impact of the business environment and a range of stakeholders on organisation's business and HR choices and strategies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse and critically appraise the major features of the UK and international macro and micro environment and regulatory framework within which organisations function. Evaluate the impact of these upon organisations.
- 2 Analyse and evaluate how organisational and HR strategy impact on organisational choices, perspectives and approaches to meeting business objectives.
- 3 Evaluate the often conflicting interests of organisational stakeholders and their impact upon organisation strategy in a range of business sectors.
- 4 Evaluate the role of Management and different organisational / managerial functions within contemporary organisations.
- 5 Evaluate the ways in which Business and HR strategies require integration in response to the range of organisational and external factors which impact upon them.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5
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Outline Syllabus

The role of management and managerial functions in contemporary organisations
The Competitive environment
Strategy Development and realization
Globalisation, international factors, multinational companies and their impact on organizations
Demographic and social trends
Government policy
Impact and influence of EU and UK Regulation & legislation

Learning Activities

Lecture / Workshop format. Students will be required to apply their knowledge within varying organizational contexts, and to review and evaluate contemporary literature/research. Case studies will be used to assist in this process and students will discuss approaches used in known organizations. Blackboard discussion groups and on line provision of session materials.

Notes

This module is available as a module within the LJMU Masters in Human Resource Management and as a standalone module for CPD purposes.