

Liverpool John Moores University

Title: International Intellectual Property Law
Status: Definitive
Code: **7059LAWBC** (119356)
Version Start Date: 01-08-2020

Owning School/Faculty: Law
Teaching School/Faculty: Law

Team	Leader
Alison Lui	Y

Academic Level: FHEQ7
Credit Value: 15
Total Delivered Hours: 18
Total Learning Hours: 150
Private Study: 132

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Seminar	18

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1		100	

Aims

- 1. To review the global nature of Intellectual Property Regimes and the regulatory mechanisms*
- 2. To describe each of the rights encompassed by the term intellectual property; to consider the main legal elements pertinent to each right*
- 3. To review the operation of intellectual property regimes through specific global industries, e.g pharmaceuticals, media, information technology.*
- 4. To place this study within the broader setting of economic policy and commercial application.*
- 5. To consider the impact of new technology on these rights*

6. To consider international regulation in the context of a global information

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge and understanding and critical awareness of the contemporary issues pertaining to the core and option areas of study
- 2 Have a systematic understanding and critical awareness of current problems and contemporary issues and/or insights into the changing nature of UK and international organisations operating within a multi national framework
- 3 Apply critical and analytical skills associated with legal analysis to identified scenario and situations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (4000 words)	1	2	3
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Outline Syllabus

Content is indicative rather than definitive

1. Introduction and rationale of Intellectual Property Regimes; Global and International institutions.
2. Overview of the sources of global intellectual property law
3. Consideration of the global nature of Intellectual Property Regimes and the regulatory mechanisms provided by national and intergovernmental regulation,
4. The increasing roles of private regulators and public bodies,
5. Informal and formal institutional arrangements and the foundations of normative practices.
6. Consideration of Intellectual Property rights within the broader setting of global economic and social policy with reference to specific global industries and least developed countries:-

- Copyright.
- Patents.
- Design Rights.
- Trade and service marks.
- Breach of confidence.
- Passing off.
- Sui Generis Rights

7. Enforcement and Remedies at national and international level and the interplay of formal and informal mechanisms

8. The role of intellectual property in the protection of traditional knowledge and biodiversity.

Learning Activities

Students will undertake some or all of the following:

- Lectures
- Group work
- Drafting exercises
- Presentations
- Case studies
- Case analysis
- Research exercises
- Reading
- Seminars

Notes

This module covers patent, copyright and trademark on national, European and international dimensions, as well as a number of sui generis intellectual property rights. It begins with an introduction to some of the theoretical and practical problems which an intellectual property regime must attempt to resolve.

The module will examine the bundle of rights commonly referred to in Intellectual Property. Economic and other policy issues will be discussed. There will be an explanation of the commercial context in which intellectual property questions arise; the impact of Information Technology on these rights will be considered.