

Liverpool John Moores University

Title: Managing People - Strategy and Strategies
Status: Definitive
Code: **7060BUSME** (120457)
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio
Teaching School/Faculty: Corporate Development Portfolio

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 24
Total Learning Hours: 100 **Private Study:** 76

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	assignment	2,500 words	100	

Aims

To enable students to evaluate critically and apply current research and advanced scholarship in the field of people management with a particular focus on sustainable strategy and strategies within a global context.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate current research and advanced scholarship in relation to strategy and strategies for managing people in contemporary society.
- 2 Evaluate and critique the methodologies which underpin current research and their application to practice.
- 3 Assess current problems or potential problems in developing strategy and strategies to manage people within a work context.
- 4 Construct a conceptual framework demonstrating a comprehensive understanding of the strategy and strategies which can be utilised to manage people
- 5 Critically reflect on their role in managing people and how they can advance the boundaries of personal and organisational knowledge through research

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Critical review	1	2	3	4	5
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Outline Syllabus

Managing people in a contemporary context
Hi commitment & low commitment HR strategy
Relationship to corporate strategy
Strategies for recruitment, development, reward and retention
Recession, sustainability & trust

Learning Activities

Workshop to include tutor input, student presentations, critiquing of application of theory to practice, critical reflection and reflective and reflexive practice.

Notes

This option module is in option group B, as described in the programme specification, and should not be combined with other modules in this group.

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