## **Liverpool** John Moores University

Title: BUSINESS LEADERSHIP SKILLS AND STRATEGIES

Status: Definitive but changes made Code: **7061BUSHM** (116636)

Version Start Date: 01-08-2018

Owning School/Faculty: Academic Portfolio Teaching School/Faculty: Academic Portfolio

Team	Leader
Patricia Harrison	Υ

Academic Credit Total

Level: FHEQ7 Value: 15 Delivered 32.5

**Hours:** 

Total Private

**Learning** 150 **Study:** 117.5

Hours:

# **Delivery Options**

Course typically offered: Non Standard Year Long

Component	Contact Hours	
Workshop	32.5	

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Coursework.	30	
Report	AS2	Coursework.	70	

#### Aims

To develop postgraduate, interpersonal, leadership, critical analysis and financial skills and demonstrate the application of sound business thinking in a HR context.

# **Learning Outcomes**

After completing the module the student should be able to:

- 1 Manage themselves and relationships at work in effective ways consistent with professional codes of practice.
- 2 Demonstrate competence in postgraduate study skills and IT skills.
- Analyse workplace situations and take justified decisions with effective use of financial resources.
- 4 Lead and influence others more effectively.
- 5 Evaluate the need for applying Skills for Business Leadership in areas of Human Resource Management taking account of organisational culture and values.

# **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4	5
CW	1	2	3	4	5

#### **Outline Syllabus**

Postgraduate study skills
Analysing and presenting information

IT skills – data analysis and manipulation introduction of case study

Finance – Balance sheets and Profit & Loss accounts, and Return on investment Decision making and developing business solutions

Skills for People Management and Strategic Integration of Business skills Leadership roles and strategies

### **Learning Activities**

Workshop format. Students will be required to apply their knowledge within varying organizational contexts, and to review and evaluate contemporary literature/research. Case studies will be used to assist in this process and students will discuss approaches used in known organizations. Blackboard discussion groups and on line provision of session materials. Skills development – formative feedback recorded in learning logs.

#### **Notes**

This module is available as a module within the LJMU Masters in Human Resource Management and as a standalone module for CPD purposes.