

## Liverpool John Moores University

Title: STRATEGIC FACILITIES MANAGEMENT  
Status: Definitive  
Code: **7070BEPG** (119146)  
Version Start Date: 01-08-2015

Owning School/Faculty: Built Environment  
Teaching School/Faculty: Technology & Environment

Team	Leader
Matthew Tucker	Y

**Academic Level:** FHEQ7  
**Credit Value:** 10.00  
**Total Delivered Hours:** 14.00  
**Total Learning Hours:** 100  
**Private Study:** 86

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	13.000
Workshop	1.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Critical essay on strategic management theory	100.0	

### Aims

*The module aims to enable students to understand the influences and drivers on facilities management (FM) from a strategic business level. It identifies how students can take an FM perspective of generic management theory and frameworks to better understand its strategic positioning, markets, innovation, and future trends.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the importance of positioning FM at a strategic business level
- 2 Apply a facilities management perspective to generic management theory
- 3 Critically review, analyse and evaluate the importance of embedding innovation management in facilities management
- 4 Envisage future trends in facilities management and critically apply to facilities management strategy.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4
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### **Outline Syllabus**

*Understanding facilities management from an operational and strategic level*  
*Where facilities management is best positioned in a business context*  
*Management theory and concepts for facilities management*  
*The macro and micro environment for facilities management organisations*  
*Business markets, threats and opportunities*  
*Implementation and resourcing of facilities management strategy*  
*Innovation and change at a strategic business level*  
*Forecasting trends and change in the facilities management industry*  
*Achieving resource optimisation and waste minimisation*

### **Learning Activities**

The module will be delivered via a series of key-note lectures which are archived in the Wimba classroom, live on line seminars and a portfolio of project-based tasks. The learner will have an induction session where the approach will be introduced; typically a series of archived "lectures" will be followed by a live seminar. A workshop will be held at the University to act as a summative discussion on the learner's assessment of their organisation.

### **Notes**

The module enables students to obtain a broad understanding of facilities management in a strategic business context.