

## Liverpool John Moores University

Title: Knowledge Management & Organisational Learning  
Status: Definitive  
Code: **7070BUSME** (120462)  
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio  
Teaching School/Faculty: Corporate Development Portfolio

| Team            | Leader |
|-----------------|--------|
| Michael Aiello  | Y      |
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**Academic Level:** FHEQ7      **Credit Value:** 10      **Total Delivered Hours:** 24  
**Total Learning Hours:** 100      **Private Study:** 76

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

| Component | Contact Hours |
|-----------|---------------|
| Seminar   | 24            |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|-------------|---------------|---------------|
| Essay    | Coursework        | 2,500 words | 100           |               |

### Aims

*To enable students to evaluate critically and apply current research and advanced scholarship in the field of knowledge management & organisational learning.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the key concepts associated with knowledge management & organisational learning.
- 2 Apply a range of knowledge management strategies that promote, facilitate and exploit processes of organisational learning, within a range of different contexts
- 3 Evaluate appropriate processes for capturing, sharing, communicating and disseminating knowledge across and between organisations.
- 4 Assess the implementation of knowledge management strategies and processes to support and facilitate organisational learning
- 5 Critically reflect on their role in managing knowledge and organisational learning, addressing the need to engage and support other professionals and managers.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

|                       |   |   |   |   |   |
|-----------------------|---|---|---|---|---|
| Individual Coursework | 1 | 2 | 3 | 4 | 5 |
|-----------------------|---|---|---|---|---|

### **Outline Syllabus**

*Contrasting models and theories*

*Knowledge and its management in organisations*

*Knowledge transfer and knowledge sharing*

*Strategies to overcome barriers and blockages*

*Managing knowledge and learning across borders and boundaries*

### **Learning Activities**

Workshop to include tutor input, student presentations, critiquing of application of theory to practice, critical reflection and reflective and reflexive practice.

### **Notes**

This option module is in option group D, as described in the programme specification, and should not be combined with other modules in this group.

Introduces students to the role of knowledge, knowing and information management in organisations, as an option alternative to traditional information systems management.