

## Liverpool John Moores University

Title: Information Management and Systems  
Status: Definitive  
Code: **7073BUSME** (120463)  
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio  
Teaching School/Faculty: Corporate Development Portfolio

Team	Leader
Jack OFarrell	Y

**Academic Level:** FHEQ7  
**Credit Value:** 10  
**Total Delivered Hours:** 24  
**Total Learning Hours:** 100  
**Private Study:** 76

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Assignment	2,500 words	100	

### Aims

*In order to run a successful business, today's manager needs to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organisation. This module aims to provide the knowledge to develop and manage an efficient business information system and how to use information systems to achieve organisational goals.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and justify a range of valid sources and synthesise suitable datasets.
- 2 Critically analyse data and information, abstracting meaning from information and sharing knowledge
- 3 Develop, manage and exploit information systems and their impact on organisations

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Critical Review	1	2	3
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### **Outline Syllabus**

*Data and information*

*Web 2.0*

*Enterprise systems and ERP*

*Information systems in business operations*

### **Learning Activities**

Workshops, IT based activities, lectures.

### **Notes**

This option module is in option group D, as described in the programme specification, and should not be combined with other modules in this group.

The module will use information technology to complement key academic and work related practice in the field of data and information systems.