

Liverpool John Moores University

Title: Global Finance
Status: Definitive
Code: **7078BUSME** (121081)
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio
Teaching School/Faculty: Corporate Development Portfolio

Team	Leader
Aneirin Owen	Y

Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 24
Total Learning Hours: 100 **Private Study:** 76

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	24

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	3,500 words	100	

Aims

To understand the global financial system, the causes of global financial instability and its importance to business strategy.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate critical awareness of the causes and recent history of the

- globalization of financial markets.
- 2 Critically evaluate academic debates and perspectives on global finance.
- 3 Test theories and models of global financial instability against up to date quantitative and qualitative evidence.
- 4 Critically evaluate the role of fund and wealth managers and possible conflicts of interest.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Report	1	2	3	4
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Outline Syllabus

Role of financial markets and services within the economy.
The development of global capital markets and institutions.
Tools for studying and researching the global financial system.
Macro-Economic policy and its impact on financial markets.
Economists' theories of finance and risk.
Economists models of financial instability.
Sources of evidence on global finance, quantitative and qualitative.
Piketty and the problem of global inequality.
Financial Crisis Enquiry Commission Report 2011.
Quantitative data on macro-economic decisions and the global financial recovery 2012-2015.
Political economy of global finance.
Strategic Analysis of the global finance industry.
Conflicts of interest and wealth managers obligations.

Learning Activities

Seminars are supported by weekly seminars, e-learning resources, readings and research tasks.

Notes

This is an option in Option Group A of the MBA Executive Development 25452, as identified in the programme specification, and may not be combined with other options in that group.

The module is an alternative option to the more mainstream 7076BUSME and will be appropriate for managers working in global enterprises. The module is based on 7004MSCFM, offered to MSc Financial Management but contextualised for MBA students.

The global political economy perspective is used as an appropriate framework for understanding the complexities of global finance.

