

Liverpool John Moores University

Title: Dissertation
Status: Definitive
Code: **7099BUSME** (120467)
Version Start Date: 01-08-2017

Owning School/Faculty: Corporate Development Portfolio
Teaching School/Faculty: Corporate Development Portfolio

Team	Leader
Michael Aiello	Y
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Academic Level: FHEQ7
Credit Value: 60
Total Delivered Hours: 16
Total Learning Hours: 600
Private Study: 584

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Tutorial	16

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Diss	not exceeding 20,000 words (not including appendices)	90	
Portfolio	Portfolio	An addition (the equivalent of 2,000 words) to the reflexive portfolio developed during the full programme.	10	

Aims

To enable participants to produce an M level dissertation which investigates a complex business issue, to locate the work within a body of contemporary knowledge, to generate and analyze data, to derive supportable conclusions and to make practical and actionable recommendations for the enhancement of current

business practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Design and apply appropriate research methodologies to investigate a complex business issue
- 2 Critically evaluate a range of theoretical concepts relevant to the identified business issue.
- 3 Demonstrate expertise in research skills, by generating appropriate data and undertaking systematic and rigorous data analysis, in order to address the research objectives or questions
- 4 Synthesize conclusions and articulate practical, actionable and costed recommendations evaluating the strategic implications of implementation and impact.
- 5 Critically reflect on learning

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4
Reflective Portfolio	5			

Outline Syllabus

The dissertation is the guided development from the final research methods module (7054BUSME). The areas of study are outlined in the summative assignment of 7054BUSME and developed through tutorial meetings with the dissertation supervisor.

Learning Activities

1:1 supervision and directed study.

Notes

This is the final module on the MBA Executive Development programme. It is the students own contribution to knowledge and the journey to a reflexive learner.

The dissertation should be completed within one year. See programme specification for more information.