

### Summary Information

Module Code	7100JOURN
Formal Module Title	Journalism in Context
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

### Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	1. To develop a wider understanding of current debates in the media environment.2. To discuss and reflect upon key elements of media regulation and media freedom.3. To broaden knowledge and awareness of a changing media industry landscape
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Identify and critically analyse regulatory frameworks of UK media industries
MLO2	2	Critically evaluate changing media landscapes and demonstrate a comparative understanding of media operation in the UK
MLO3	3	Demonstrate a critical approach to the analysis of current issues and principles of ethical controversy in journalism
MLO4	4	Identify and critically analyse theoretical approaches to media research
MLO5	5	Undertake self-directed research involving sustained independent, reflexive and autonomous enquiry

**Module Content**

Outline Syllabus	<p>This module will provide students with a critical understanding of journalism theory and concepts. Subject areas will include the impact of the digital revolution, patterns of media ownership, the implications of the demise of local journalism and the emergence of the democratic deficit. It will also incorporate principles of communication practices in the digital age, for example PR, embedded journalism, churnalism and clickbait. Students will explore and critically analyse journalism regulation and media freedom and will be able to examine key ethical issues in practical journalism including representation of disadvantaged group and reporting trauma. Journalism in Context will provide a challenging insight into journalism practice and will equip students with a theoretical knowledge base which they can then develop further into a dissertation or personal study project in their final semester.</p>
Module Overview	<p>This module provides a critical understanding of journalism theory and concepts.</p> <p>Subject areas will include the impact of the digital revolution, patterns of media ownership, the implications of the demise of local journalism and the emergence of the democratic deficit.</p> <p>It will also incorporate principles of communication practices in the digital age, for example PR, embedded journalism, churnalism and clickbait.</p> <p>You will explore and critically analyse journalism regulation and media freedom and will be able to examine key ethical issues in practical journalism including representation of disadvantaged group and reporting trauma.</p> <p>Journalism in Context will provide a challenging insight into journalism practice and will equip you with a theoretical knowledge base which you can then develop further into a dissertation or personal study project in your final semester.</p> <p>This module complements Media Law, Regulations and Court Reporting by enabling you to reflect on the theory of legal, regulatory and ethical frameworks within the context of practical journalism issues.</p>
Additional Information	<p>This module complements Media Law, Regulations and Court Reporting by enabling students to reflect on the theory of legal, regulatory and ethical frameworks within the context of practical journalism issues.</p>

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	75	0	MLO1, MLO2, MLO3
Reflection	Reflective Account	25	0	MLO4, MLO5

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Frances Yeoman	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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