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Title: Journalism in Context  
Status: Definitive  
Code: **7100JOURN** (127231)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Fran Yeoman	Y
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**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 33  
**Total Learning Hours:** 200      **Private Study:** 167

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	22

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	3,500 word case study	75	
Reflection	Reflection	1,000-word reflective aessay	25	

### Aims

1. To develop a wider understanding of current debates in the media environment.
2. To discuss and reflect upon key elements of media regulation and media freedom.
3. To broaden knowledge and awareness of a changing media industry landscape

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and critically analyse regulatory frameworks of UK media industries
- 2 Critically evaluate changing media landscapes and demonstrate a comparative understanding of media operation in the UK
- 3 Demonstrate a critical approach to the analysis of current issues and principles of ethical controversy in journalism
- 4 Identify and critically analyse theoretical approaches to media research
- 5 Undertake self-directed research involving sustained independent, reflexive and autonomous enquiry

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
Reflective Account	4	5	

## Outline Syllabus

*This module will provide students with a critical understanding of journalism theory and concepts.*

*Subject areas will include the impact of the digital revolution, patterns of media ownership, the implications of the demise of local journalism and the emergence of the democratic deficit.*

*It will also incorporate principles of communication practices in the digital age, for example PR, embedded journalism, churnalism and clickbait.*

*Students will explore and critically analyse journalism regulation and media freedom and will be able to examine key ethical issues in practical journalism including representation of disadvantaged group and reporting trauma.*

*Journalism in Context will provide a challenging insight into journalism practice and will equip students with a theoretical knowledge base which they can then develop further into a dissertation or personal study project in their final semester.*

## Learning Activities

Lectures, Seminars

## Notes

This module complements Media Law, Regulations and Court Reporting by enabling students to reflect on the theory of legal, regulatory and ethical frameworks within the context of practical journalism issues.