

Liverpool John Moores University

Title: Scholarly Business Practice
Status: Definitive
Code: **7100LODMBA** (128228)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Michael Aiello	Y

Academic Level: FHEQ7
Credit Value: 10
Total Delivered Hours: 24
Total Learning Hours: 100
Private Study: 76

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Workshop	24

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	portfolio	Portfolio	100	

Aims

To equip students with the conceptual frameworks, learning, skills and confidence to perform successfully as business scholarly practitioners at masters level. This includes an ability to engage with the concepts relevant to a critical examination of the impact of organisational context on leadership and professional learning. The module is designed to give students a critical insight into the nature of scholarly business learning at masters level. It starts by examining what is meant by studying and learning at masters level and goes on to examine the skills and knowledge required to perform successfully at this level as a scholarly business practitioner. The context for this learning is a critical examination of organisational context and its

impact on leadership, knowledge, and professional learning. Scholarly business practice is developed through an exploration of the major arguments surrounding the nature of leading and the diverse views on how professionals learn within their occupational contexts. At a time of increasing public debate about the nature of executive behaviour and in particular the area of leadership, it is important to engage with the arguments about the nature of what we do as professionals including the complex social, political, economic and ethical practices which are at the heart of organisations and leadership behaviour. This will be of particular value to students in their professional practice and in their transition into scholarly-practitioners. Highlighting and making explicit the nature of masters level learning in the context of scholarly business practice provides a sound foundation for the MBA. The content and learning processes in this module are intrinsic to the conceptual frameworks and learning approaches underpinning the MBA programme design

Learning Outcomes

After completing the module the student should be able to:

- 1 Work independently as scholarly business practitioners
- 2 Critically engage with literature and published research appropriate to their business contexts
- 3 Critique academic journal articles and produce a critical literature review

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio 3000 words	1	2	3
----------------------	---	---	---

Outline Syllabus

The Significance of Context on Practice:

The module content is a critical response to the argument that leadership does not take place in a vacuum, it is not acontextual, not ahistorical, not astructural, not apolitical, not aprocesural. Therefore, a critical response to leadership must include these factors. The core skills outlined will be developed through a consideration of the significance of context on business practice.

- *Introduction and overview of module. Learning at Masters level and becoming a scholarly practitioner.*
- *Power and authority in organisations and the significance of context.*
- *Critical analysis of organisational influences. Reading academic journal articles deliberately and critically, in business contexts.*
- *Writing a critical annotated reference.*
- *Models of professional learning including reflective practise, informed reflective practice, the scholarly practitioner.*
- *The significance of formal organisational structures and cultures on leadership practice. Critical overview of student's organisational structure and culture. Identify tensions between formal and informal structures and cultures.*

- *Power and influence in business organisations.*
- *Is there a place for bureaucracy? The learner as a professionalised bureaucrat and significance to leadership practice.*
- *Writing a critical response to an academic journal article.*
- *Review of module and preparation for the assessment tasks.*

Learning Activities

Workshops will utilise a flipped classroom environment to maximise engagement and to utilise student expertise in the learning process, action learning techniques to share and develop leadership learning and skills, tutor input, critique of application of theory to practice and critical reflection.

Notes

Modules forms part of the MBA.