

Summary Information

Module Code	7100LODMBA
Formal Module Title	Scholarly Business Practice
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To equip students with the conceptual frameworks, learning, skills and confidence to perform successfully as business scholarly practitioners at masters level. This includes an ability to engage with the concepts relevant to a critical examination of the impact of organisational context on leadership and professional learning. The module is designed to give students a critical insight into the nature of scholarly business learning at masters level. It starts by examining what is meant by studying and learning at masters level and goes on to examine the skills and knowledge required to perform successfully at this level as a scholarly business practitioner. The context for this learning is a critical examination of organisational context and its impact on leadership, knowledge, and professional learning. Scholarly business practice is developed through an exploration of the major arguments surrounding the nature of leading and the diverse views on how professionals learn within their occupational contexts. At a time of increasing public debate about the nature of executive behaviour and in particular the area of leadership, it is important to engage with the arguments about the nature of what we do as professionals including the complex social, political, economic and ethical practices which are at the heart of organisations and leadership behaviour. This will be of particular value to students in their professional practice and in their transition into scholarly-practitioners. Highlighting and making explicit the nature of masters level learning in the context of scholarly business practice provides a sound foundation for the MBA. The content and learning processes in this module are intrinsic to the conceptual frameworks and learning approaches underpinning the MBA programme design
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Work independently as scholarly business practitioners
MLO2	2	Critically engage with literature and published research appropriate to their business contexts
MLO3	3	Critique academic journal articles and produce a critical literature review

Module Content

Outline Syllabus	The Significance of Context on Practice: The module content is a critical response to the argument that leadership does not take place in a vacuum, it is not acontextual, not ahistorical, not astructural, not apolitical, not aprocessual. Therefore, a critical response to leadership must include these factors. The core skills outlined will be developed through a consideration of the significance of context on business practice. • Introduction and overview of module. Learning at Masters level and becoming a scholarly practitioner. • Power and authority in organisations and the significance of context. • Critical analysis of organisational influences. Reading academic journal articles deliberately and critically, in business contexts. • Writing a critical annotated reference. • Models of professional learning including reflective practise, informed reflective practice, the scholarly practitioner. • The significance of formal organisational structures and cultures on leadership practice. Critical overview of student's organisational structure and culture. Identify tensions between formal and informal structures and cultures. • Power and influence in business organisations. • Is there a place for bureaucracy? The learner as a professionalised bureaucrat and significance to leadership practice. • Writing a critical response to an academic journal article. • Review of module and preparation for the assessment tasks.
Module Overview	
Additional Information	Modules forms part of the MBA. For Students on the Apprenticeship (SLMDA - 36518) the following standards are covered -A1 Knows how to shape organisational vision, culture and values A2/A3/A4/A5/A6/A7 Understands organisational structures; business modelling, diversity, global perspectives, governance and accountability; the external environment, social, technological and policy implications A8 Understands new market strategies, changing customer demands and trend analysis E1/E2 Uses personal presence and 'storytelling' to articulate and translate vision into operational strategies; demonstrates clarity in thinking and uses inspirational communication H5 Professional

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio 3000 words	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Natalie Marguet	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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