

Liverpool John Moores University

Title: INTRODUCTION TO QUALITATIVE APPROACHES
Status: Definitive
Code: **7101MRES** (104192)
Version Start Date: 01-08-2021

Owning School/Faculty: Education
Teaching School/Faculty: Education

Team	Leader
Jo Frankham	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 15
Total Learning Hours: 200
Private Study: 185

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	3
Seminar	6
Workshop	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	5,000 word written assignment	100	

Aims

to develop a critical appreciation of the literature in relation to the focus of a small-scale investigation;

to introduce methodological frameworks for ethnographic and case study approaches and appropriate methods;

to develop a critical appreciation of theoretical, methodological and ethical issues in

qualitative inquiry;

to enable a process in which students identify a focus, collect data and critically analyse it.

Learning Outcomes

After completing the module the student should be able to:

- 1 demonstrate the capacity for reflective and analytical thought in relation to the epistemologies, ontological and methodological frameworks presented;
- 2 produce a critical review of the literature related to the substantive issues arising from a small-scale inquiry;
- 3 demonstrate the skills required to conduct an interview(s);
- 4 demonstrate the skills required to keep a diary of research-related activities;
- 5 demonstrate the skills required for qualitative analysis using a grounded theory/open ended coding approach;
- 6 demonstrate a critical awareness of potential ethical issues in conducting a small-scale investigative study;
- 7 demonstrate critical understanding of how different conceptual frames interpenetrate the process of collecting and analysing qualitative data.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

5000 Word Assignment	1	2	3	4	5	6	7
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Outline Syllabus

This module serves as an introduction to qualitative inquiry through conducting a small-scale investigative study. Through seminars, group work, presentation and peer review students will be provided with opportunities to acquire knowledge about qualitative research approaches and develop a critical appreciation of epistemological, methodological and ethical issues arising from qualitative inquiry. To satisfy the requirements of data collection and analysis, students will be asked to conduct an interview and/or observation within a research context or professional setting. They will also develop their skills of transcription of interview data and analysis by using a grounded theory approach via open coding (manually or via NVivo). Through engaging in this process they will be expected to take account of the underpinning conceptual frames developed within the module in the process of theorising the data.

Learning Activities

Lectures, seminars, independent learning, pair/group work presentation and peer review. Ethical consideration will be considered in relation to qualitative research methodologies. Students will reflect upon workshop activities that introduce them to

different data gathering methods (such as research diaries, critical reviews, reflective accounts, reviewing papers etc). These reflections will inform the written assignment.

Notes

This module will be followed by full-time and part-time students in year one of the two-year programme.