

## Liverpool John Moores University

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Title: Research Skills for Journalists  
Status: Definitive  
Code: **7102JOURN** (127233)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y

**Academic Level:** FHEQ7      **Credit Value:** 10      **Total Delivered Hours:** 12  
**Total Learning Hours:** 100      **Private Study:** 88

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay – 2,500 word research proposal	100	

### Aims

1. To develop students' knowledge of essential research methodologies
2. To prepare students to carry out Masters dissertations and/or practical projects
3. To develop students' critical analysis/interpretation skills

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of academic research methods
- 2 Critically analyse key research methodologies
- 3 Evaluate and select appropriate research methods for dissertation or practical project
- 4 Define a question/topic appropriate to a Masters dissertation or practical project
- 5 Plan and consider the execution of a Masters level dissertation or practical project

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5
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### **Outline Syllabus**

*Choosing research/project topics: aims/objectives; research questions and hypothesis; literature review and underpinning theories; paradigms: positivism and interpretivism; research/project methods: quantitative and qualitative approaches; survey, content analysis, interview and focus group; data analysis and use of software; validity and reliability in research; ethical issues in research and practical journalism; critical analysis and self-reflection; referencing;*

### **Learning Activities**

Lectures and examination of case studies and contemporary issues and reading

### **Notes**

This module teaches skills required for Masters dissertation or Masters practical project, including providing an understanding of research methods and the production of research papers and dissertations. It should develop the students' research skills and allow them to plan and develop the early part of the dissertation or practical project