

Liverpool John Moores University

Title: Theoretical Perspectives in Tourism and Hospitality
Status: Definitive
Code: **7102TEFMA** (118408)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Hazel Andrews	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 21
Total Learning Hours: 200
Private Study: 179

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	21

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation of Essay Plan	30	
Essay	AS2	Essay	70	

Aims

The overall aim of the module is to provide students with an introduction to the major social science disciplines which contribute to and underpin the study of tourism and hospitality. Theoretical perspectives which have shaped academic discourse within hospitality and tourism studies are compared and contrasted. The module draws upon sociology, social anthropology, geography and related fields of development studies, tourism studies and hospitality studies.

Specific aims are:

1. To develop an understanding of the origins, development and paradigmatic shifts within tourism and hospitality studies.
2. To appreciate the influence underpinning academic disciplines and other inter and multi-disciplinary fields on the development of hospitality and tourism studies.
3. To develop students' capacity to critically evaluate theory and to synthesise different approaches to tourism and hospitality studies.
4. To compare and contrast the contributions of different disciplines to the study of tourism and hospitality.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply theories and concepts to analyse hospitality and tourism behaviour in specific areas.
- 2 Assess the relative merits of competing theories and concepts of hospitality and tourism.
- 3 To use theoretical perspectives to analyze the diversity of the hospitality and tourism sector.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation of Essay Plan	1	2	3
Essay	1	2	3

Outline Syllabus

Issues pertaining to ideas of embodiment and performance, theories of social space and place making, food and drink cultures, host-guest interactions and relationships, questions of commodification and authenticity, ideas of myth and tradition.

Learning Activities

The formal staff/student contact comprises a series of sessions made up of lectures and small group student-led seminars. The sessions may include guest lectures by practitioners.

Notes

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