

**Summary Information**

|                            |                                |
|----------------------------|--------------------------------|
| <b>Module Code</b>         | 7103JOURN                      |
| <b>Formal Module Title</b> | Public Affairs for Journalists |
| <b>Owning School</b>       | Liverpool Screen School        |
| <b>Career</b>              | Postgraduate Taught            |
| <b>Credits</b>             | 10                             |
| <b>Academic level</b>      | FHEQ Level 7                   |
| <b>Grading Schema</b>      | 50                             |

**Module Contacts**

**Module Leader**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| David Toomer | Yes                      | N/A       |

**Module Team Member**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

**Teaching Responsibility**

| LJMU Schools involved in Delivery |
|-----------------------------------|
| Liverpool Screen School           |

**Learning Methods**

| Learning Method Type | Hours |
|----------------------|-------|
|----------------------|-------|

|         |    |
|---------|----|
| Lecture | 22 |
| Seminar | 11 |

## Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| JAN-MTP       | MTP      | January     | 12 Weeks |

## Aims and Outcomes

|             |  |
|-------------|--|
| <b>Aims</b> | <p>1. To equip students with a good working knowledge of the operation of local and central government</p> <p>2. To equip students with the skills required to report the affairs of government in a compelling way.</p> <p>3. To develop student's ability to critically evaluate the impact of political institutions on journalists and citizens.</p> |
|-------------|--|

## Learning Outcomes

After completing the module the student should be able to:

| Code | Description  |
|------|--|
| MLO1 | Apply knowledge and critical understanding of how both local and central government work   |
| MLO2 | Evaluate the role of local and central government institutions and have a critical understanding of how journalists find and tell stories from local and central government settings |
| MLO3 | Understand and critically evaluate how journalists find, interpret and tell stories from publicly available data   |
| MLO4 | Understand, analyse and critically evaluate how journalistic techniques can hold local and central government to account.  |

## Module Content

|  |
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| <b>Outline Syllabus</b>  |
| <p>The constitution, the monarch and devolution; The role of the government and parliament in the UK; Britain's relationship with Europe and its institutions; Local government structure and decision making; Holding central and local government to account – elections; Holding central and local government to account – the role of journalists – FOI and covering councils; Controlling money – The Treasury and the economy; Controlling money – local government finance; The structure and funding of the NHS Reporting on key services – education, children and adult services, planning and the environment, welfare, emergency services.</p> |

## Module Overview

**Additional Information**

This is an option for MA Sports Journalism, core for MA Journalism. The module will prepare students for the NCTJ Public Affairs examination

**Assessments**

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|--------------------------|
| Essay               | Essay           | 50     | 0                        | MLO4, MLO2               |
| Exam                | Exam            | 50     | 1.5                      | MLO1, MLO3, MLO4, MLO2   |