

Liverpool John Moores University

Title: Transforming Organisations
Status: Definitive
Code: **7104LODMBA** (128276)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Chris Taylor	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 48
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Workshop	48

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Asynchronous peer-assessed presentation	100	

Aims

This module aims to enable students to identify and exploit opportunities to enhance performance and initiate transformational change within organisations. To achieve this, students will develop knowledge and skills in a range of related areas, including innovation, change management and digitalisation, and develop strategies to apply them to improve and transform their organisation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and critically evaluate drivers of change, including opportunities to exploit digital technologies, to support the transformation of organisational strategy and processes
- 2 Synthesise theory and best practice to develop a critical understanding of how organisations promote a culture of creativity and innovation
- 3 Critically appraise and apply leadership strategies that manage change and innovation and enable digital transformation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3
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Outline Syllabus

Digital trends and opportunities (including digitisation, big data, IoT and BI)
Innovation concepts, processes and strategies (including open innovation and new product development)
Change management theories and frameworks
Drivers of change in organisations
Entrepreneurship and entrepreneurial leadership
Sociotechnical theory

Learning Activities

Workshops will have an action-learning core with tutor input and flipped classroom environments. Critique of application of theory to practice and critical reflection

Notes

Part of MBA