

Summary Information

Module Code	7104LODMBA
Formal Module Title	Transforming Organisations
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	48

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks
SEP_NS-MTP	MTP	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to identify and exploit opportunities to enhance performance and initiate transformational change within organisations. To achieve this, students will develop knowledge and skills in a range of related areas, including innovation, change management and digitalisation, and develop strategies to apply them to improve and transform their organisation.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and critically evaluate drivers of change, including opportunities to exploit digital technologies, to support the transformation of organisational strategy and processes
MLO2	2	Synthesise theory and best practice to develop a critical understanding of how organisations promote a culture of creativity and innovation
MLO3	3	Critically appraise and apply leadership strategies that manage change and innovation and enable digital transformation.

Module Content

Outline Syllabus	Digital trends and opportunities (including digitisation, big data, IoT and BI) Innovation concepts, processes and strategies (including open innovation and new product development)Change management theories and frameworksDrivers of change in organisationsEntrepreneurship and entrepreneurial leadershipSociotechnical theory
Module Overview	
Additional Information	Part of MBAFor Students on the Apprenticeship (SLMDA - 36518) the following standards are covered - B1/B2/B3 Understands innovation; the impact of disruptive technologies (mechanisms that challenge traditional business methods and practices); drivers of change and new ways of working across infrastructure, processes, people and culture and sustainabilityB4 Know systems thinking, knowledge/data management and programme managementB5/B6 Initiates and leads change in the organisation; creates an environment for innovation and creativity, establishing the value of ideas and change initiatives and drive continuous improvementB7/B8 Able to manage conflict; manages partnerships, people and resources effectively and measure outcomesC5/C6/C7 Understands competitive strategies and entrepreneurialism, approaches to effective decision making, and the use of big data and insight to implement and manage change

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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