Liverpool John Moores University

Title: Current Issues in Management

Status: Definitive

Code: **7104TEFMA** (118404)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

Team	Leader
Steve Burns	Υ

Academic Credit Total

Level: FHEQ7 Value: 20 Delivered 21

Hours:

Total Private

Learning 200 Study: 179

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	21	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	2500 word report	50	
Presentation	AS2	Powerpoint presentation with notes	50	

Aims

To develop and extend students' understanding of current issues impacting on organisational management.

Learning Outcomes

After completing the module the student should be able to:

- Analyse and critically evaluate a current issue related to organisational management.
- 2 Source and evaluate appropriate information in order to make a management decision.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report 1

Powerpoint Presentation 2

Outline Syllabus

Organisational management is examined through incorporation of theoretical knowledge and practical tasks designed to develop student's understanding of the dynamics of management working. The syllabus may include current contexts such as human resource management, marketing management, globalisation, strategic planning and operational management, leading change, corporate social responsibility, partnership working and customer service management.

Learning Activities

Lectures and seminars will form the basis of this module with identified industry professionals contributing as guest speakers. Students will participate in small group discussions based on real and current issues.

Notes

This module will develop and extend students' understanding of current issues impacting on organisational management.