

Liverpool John Moores University

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Title: Portfolio and Professional Practice
Status: Definitive
Code: **7106JOURN** (127237)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Pete Leydon	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 60
Total Learning Hours: 200 **Private Study:** 220

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Placement/Practice	80
Seminar	48
Workshop	12

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Range of professionally published content matching NCTJ e-portfolio criteria 3,000 words	65	
Report	Report	Report reflecting on work placement experience, and career activity 1,500 words	35	

Aims

1. To enhance students' employability within the journalism sector
2. To enable students to produce professional portfolios of work
3. To enhance students' experience and knowledge of the journalism industry

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce work in a journalistic discipline to industry standard meeting criteria set by National Council for the Training of Journalists
- 2 Demonstrate effective journalism skills and employability within a variety of careers, including media, public relations, marketing, press/comms teams
- 3 Demonstrate a critical approach to the analysis of the development and operation of media
- 4 Demonstrate a critical understanding of one's own creative processes and practice through engagement in and critical analysis of one or more production practices
- 5 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

NCTJ E-Portfolio	1	2	3	4
Reflective Report	3	4	5	

Outline Syllabus

This module helps students construct professional portfolios and showreels of work for transition to industry and prepare them to undertake relevant work placement/experience to enhance industry practice. It will help them develop a professional digital "footprint" and their social media brands and encourage them to engage in career research activities focusing on employment opportunities. Tutorials will focus on development of career CVs and job/internship interview skills. It will also enhance shorthand skills to reach industry gold standard of 100wpm

Learning Activities

Regular shorthand seminars throughout semester to build technique and speed. Individual + group tutorials each week focusing on career development, opportunities and employability skillsets. Work placement of a minimum of 2 weeks (approx. 80 working hours)

Notes

Students will be guided and encouraged to apply for relevant work placements.

These can be completed in 1 or 2 week blocks, or by working one day each week etc. To be negotiated with tutors.