

Liverpool John Moores University

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Title: Major Journalism Practical Project
Status: Definitive
Code: **7108JOURN** (127243)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Pete Leydon	Y
David Toomer	

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 25
Total Learning Hours: 600 **Private Study:** 575

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Lecture	5
Tutorial	20

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Project	Substantive piece of Journalism in chosen format – 12,000 words (or equivalent)	80	
Essay	Essay	Reflective critical evaluation - 3,000 words	20	

Aims

1. To guide and support students in producing a comprehensive individual or collection of self-generated professional and publishable journalistic work

2. To enhance skills in critical analysis and reflective practice throughout the process

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply knowledge and practical skills needed to produce substantive independent journalism
- 2 Critically evaluate complex issues and convey them clearly in multi-media formats to targeted audiences
- 3 Critically analyse, evaluate and reflect as a whole to demonstrate understanding and awareness of practical processes, academic underpinning and ethical considerations
- 4 Demonstrate mastery of research methodologies and related issues relevant to topic

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project	1	2	3	4
Essay	3	4		

Outline Syllabus

The major research project is an extended piece of research giving the student an opportunity to study in depth a topic or issue of their choosing, with clear boundaries achievable, and to produce a professional piece of independent journalism in a suitable format as negotiated with the supervisor.

The student will be expected to integrate newly acquired production skills and knowledge together with advanced research skills at Masters level.

All knowledge and skills gained on the course should be applied to produce a highly professional piece of written and/or broadcast journalism, which is adaptable for a targeted outlet and therefore highly applicable and relevant in displaying an ability to multi-skill and produce and present across different media platforms. Examples include a series of online/multi-media features, a long-form radio documentary, a TV documentary, a series of print features for newspapers or magazines.

Learning Activities

Introductory lectures + tutorials with supervisor

Notes

The practical project is designed to allow students to demonstrate mastery of a specific issue or topic within Journalism/Sports Journalism. Students will produce a

written proposal and arrange regular meetings with their supervisor