

Major Journalism Practical Project

Module Information

2022.02, Approved

Summary Information

| | |
|---------------------|------------------------------------|
| Module Code | 7108JOURN |
| Formal Module Title | Major Journalism Practical Project |
| Owning School | Liverpool Screen School |
| Career | Postgraduate Taught |
| Credits | 60 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

| |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| Liverpool Screen School |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 5 |
| Tutorial | 20 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| APR-MTP | MTP | April | 12 Weeks |

Aims and Outcomes

| | |
|------|---|
| Aims | 1. To guide and support students in producing a comprehensive individual or collection of self-generated professional and publishable journalistic work2. To enhance skills in critical analysis and reflective practice throughout the process |
|------|---|

After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|---|
| MLO1 | 1 | Apply knowledge and practical skills needed to produce substantive independent journalism |
| MLO2 | 2 | Critically evaluate complex issues and convey them clearly in multi-media formats to targeted audiences |
| MLO3 | 3 | Critically analyse, evaluate and reflect as a whole to demonstrate understanding and awareness of practical processes, academic underpinning and ethical considerations |
| MLO4 | 4 | Demonstrate mastery of research methodologies and related issues relevant to topic |

Module Content

| | |
|------------------------|--|
| Outline Syllabus | <p>The major research project is an extended piece of research giving the student an opportunity to study in depth a topic or issue of their choosing, with clear boundaries achievable, and to produce a professional piece of independent journalism in a suitable format as negotiated with the supervisor. The student will be expected to integrate newly acquired production skills and knowledge together with advanced research skills at Masters level. All knowledge and skills gained on the course should be applied to produce a highly professional piece of written and/or broadcast journalism, which is adaptable for a targeted outlet and therefore highly applicable and relevant in displaying an ability to multi-skill and produce and present across different media platforms. Examples include a series of online/multi-media features, a long-form radio documentary, a TV documentary, a series of print features for newspapers or magazines.</p> |
| Module Overview | <p>The major research project is an extended piece of research giving the student an opportunity to study in depth a topic or issue of their choosing, with clear boundaries achievable, and to produce a professional piece of independent journalism in a suitable format as negotiated with the supervisor.</p> <p>You will be expected to integrate newly acquired production skills and knowledge together with advanced research skills at Masters level.</p> <p>All knowledge and skills gained on the course should be applied to produce a highly professional piece of written and/or broadcast journalism, which is adaptable for a targeted outlet and therefore highly applicable and relevant in displaying an ability to multi-skill and produce and present across different media platforms. Examples include a series of online/multi-media features, a long-form radio documentary, a TV documentary, a series of print features for newspapers or magazines.</p> |
| Additional Information | <p>The practical project is designed to allow students to demonstrate mastery of a specific issue or topic within Journalism/Sports Journalism. Students will produce a written proposal and arrange regular meetings with their supervisor</p> |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| | | | | |

| | | | | |
|------------|---------|----|---|---------------------------|
| Report | Project | 80 | 0 | MLO1, MLO4, MLO2, MLO3 |
| Reflection | Essay | 20 | 0 | MLO4, MLO3 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|----------------|--------------------------|-----------|
| Frances Yeoman | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|