

Summary Information

Module Code	7110ECBM
Formal Module Title	Organisational Change Management
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Amanda Mason	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
European College of Business Management

Learning Methods

Learning Method Type	Hours
Workshop	36

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To provide the student with the critical understanding and skills to support active engagement in the process of strategic change management. To provide a critical understanding of the importance of effective quality and systems management in order to achieve organisational objectives. To provide the student with the skills to implement a strategic quality change in an organisation.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	critically evaluate and analyse the background to organisational strategic change and issues relating to strategic change in an organisation
MLO2	critically analyse how to lead stakeholders in developing a strategy for change
MLO3	strategically plan to implement models for ensuring on-going change
MLO4	critically evaluate the role of operations management

Module Content

Outline Syllabus

Strategic change concepts and models
The role of leaders and managers
Types and styles of organisational change
Factors driving change
Internal and external environment
Change contexts
Involving stakeholders in change management strategy
Organisational culture perspective on change
Resistance to change and strategies to combat resistance
Change transition
Power and politics perspective on change
Organisational learning and change
Developing appropriate models for ensuring on-going change
Implementation and enabling of strategic change
Justification and evaluation of strategic change

Module Overview

Additional Information

The module incorporates the study of change from the perspectives of the organisation and focuses on operations management and strategic quality change. It is a module that requires students to understand overall concepts of organisational change, the theories and implications, via case study work and assessment. It also drills down on the specific issue of operations management and quality- how can quality management be improved and the strategic quality systems of an organisation be improved through change processes.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	1,500 words essay	30	0	MLO2, MLO1
Report	2,500 words report	70	0	MLO4, MLO3