

Module Information

2022.01, Approved

Summary Information

Module Code	7111JOURN
Formal Module Title	Sports Portfolio and Professional Practice
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Placement/Practice	80
Seminar	48
Tutorial	12

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. To enhance students' employability within the sports journalism sector 2. To enable students to produce professional portfolios of work 3. To enhance students' experience and knowledge of the sports journalism industry
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Produce work in a journalistic discipline to industry standard meeting criteria set by National Council for the Training of Journalists
MLO2	2	Demonstrate effective journalism skills and employability within a variety of careers, including media, public relations, marketing, press/comms teams
MLO3	3	Demonstrate a critical approach to the analysis of the development and operation of media
MLO4	4	Demonstrate a critical understanding of one’s own creative processes and practice through engagement in and critical analysis of one or more production practices
MLO5	5	Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions

Module Content

Outline Syllabus	This module helps students construct professional portfolios and showreels of work for transition to industry and prepare them to undertake relevant work placement/experience to enhance industry practice. It will help them develop a professional digital “footprint” and their social media brands and encourage them to engage in career research activities focusing on employment opportunities. Tutorials will focus on development of career CVs and job/internship interview skills. It will also enhance shorthand skills to reach industry gold standard of 100wpm
Module Overview	This module helps students construct professional portfolios and showreels of work for transition to industry and prepare them to undertake relevant work placement/experience to enhance industry practice. It will help them develop a professional digital “footprint” and their social media brands and encourage them to engage in career research activities focusing on employment opportunities. Tutorials will focus on development of career CVs and job/internship interview skills. It will also enhance shorthand skills to reach industry gold standard of 100wpm.
Additional Information	Students will be guided and encouraged to apply for relevant work placements, which can be completed in 1 or 2 week blocks, or by working one day each week etc. To be negotiated with tutors.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	NCTJ E-Portfolio	65	0	MLO1, MLO2, MLO3, MLO4
Reflection	Reflective Report	35	0	MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Pete Leydon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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