

Liverpool John Moores University

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Title: Broadcast Journalism
Status: Definitive
Code: **7112JOURN** (127242)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Pete Leydon	Y

Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 36
Total Learning Hours: 100 **Private Study:** 64

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	36

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Showreel of self-generated broadcast pieces demonstrating range of skills 2,500 words	100	

Aims

1. To equip students with essential TV/radio sports production and presenting skills
2. To develop students' confidence in broadcasting in front of and behind the camera and/or microphone
3. To increase student employability in the sports broadcast industry

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical understanding of the range of sports broadcasting situations and techniques
- 2 Critically evaluate and demonstrate essential broadcast skills and apply them to a range of sports content scenarios
- 3 Utilise knowledge and skills to present effectively on broadcast platforms
- 4 Demonstrate creativity and be self-reflexive in producing output for a variety of audiences

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4
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Outline Syllabus

In this module, students will learn more advanced technical and editorial techniques including camera set-ups for interviews and reporting from scene – using white balance, framing, sound, and backdrop, and learning to adapt to different interview set-ups for TV/radio. They will learn to use tools for studio reporting via green screen as well as using graphics/stats. They will develop skills in "talking" to live pictures and live commentary as well as podcasting. They will engage in voice coaching sessions and studio presenting for TV/radio, as well as producing/directing their own sports bulletins

Learning Activities

Workshops

Notes

This is an option for MA Sports Journalism students who wish to develop and strengthen their broadcasting confidence and skills with a route into the sports broadcasting industry