

## Liverpool John Moores University

Title: Urban Design Project 1  
Status: Definitive  
Code: **7121AR** (123601)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Charles Smith	Y
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**Academic Level:** FHEQ7      **Credit Value:** 30      **Total Delivered Hours:** 41

**Total Learning Hours:** 300      **Private Study:** 259

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	14
Off Site	15
Seminar	10
Tutorial	2

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Presentation and Artefact - Group Urban Project.	60	
Report	AS3	Project Report.	10	
Artefacts	AS2	Presentation and Artefact - Individual Urban Project.	30	

### Aims

*To provide students with a comprehensive introduction to the theory and practice of*

*urban design. To provide historical and theoretical knowledge along with a range of technical skills to enable the analysis, generation and communication of urban design projects. To place urban design in a social, political and economic context with an understanding of environmental sustainability and cost / value issues.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate, through application in design, knowledge of the social, political and economic context and appropriate theoretical concepts of urban design.
- 2 Investigate, evaluate and integrate urban design strategies into a design project.
- 3 Investigate, evaluate and integrate environmental design and cost control strategies into a design project.
- 4 Show the ability to work both within a team and individually to produce a wide range of appropriate communication material.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Artefacts 1	1	2	3	4
Report	1	2	3	4
Artefacts 2	1	2	4	

## **Outline Syllabus**

*Introduced with a concise lecture programme the module commences with a series of structured analytical and creative design tasks, delivered to students through tutorials and seminars in the form of design reviews.*

*These tasks lead on to the main urban design group project, which is informed by an offsite workshop abroad or local alternative. The group project is also supported by tutorials and seminars. Additional individual urban design and communication tasks follow on from the group project such that the whole module effectively delivers an entire urban design process of analysis, design and communication. The module concludes with the assembly of an illustrated final report to communicate the full scope of the work undertaken in a concise and cogent fashion.*

## **Learning Activities**

Production of analysis, research, design and communication material. Drawings, diagrams and physical/ computer models at appropriate scales, videos and multi-media presentations as appropriate. Orthographic and perspective drawings to exhibition standards.

This module will fully utilise a wide range of techniques, allowing students to improve

existing skills and develop new relevant methods. Material on historical precedent and cultural and theoretical context is to be prepared as part of the group design and integrated into the Project Report. Sustainability of the design proposal is to be analysed and presented, Strategic Financial Appraisal and will also be integrated into the Project Report.

## **Notes**

Welcome to the Urban Design Project 1 module. The module commences with a series of analytical studies that lead into the main urban design group project, proposing the regeneration of an urban area. An individual urban design study follows on, such that the whole module effectively delivers an entire urban design process of analysis, design at different scales, and communication. The module concludes with the assembly of an illustrated final report to communicate the full scope of the work undertaken in a concise and cogent fashion.