

## Liverpool John Moores University

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Title: Urban Design 1: Creative urbanism and regeneration within an analytical and theoretical context  
Status: Definitive  
Code: **7121MAS** (129246)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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**Academic Level:** FHEQ7      **Credit Value:** 30      **Total Delivered Hours:** 90  
**Total Learning Hours:** 300      **Private Study:** 210

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	21
Tutorial	49

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Design Theory (2,000 words)	20	
Artefacts	AS2	Group Urban Design Project	40	
Artefacts	AS3	Individual Design	40	

### Aims

*To provide students with a comprehensive introduction to the theory and practice of*

*urban design.*

*To engage in the comprehensive appraisal and analysis of urban design precedents, and utilise these to inform the theoretical basis of a design project.*

*To provide historical and theoretical knowledge along with a range of technical skills to enable the analysis, generation and communication of urban design projects at a variety of scales.*

*To place urban design in a social, political and economic context with an understanding of environmental sustainability issues.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Evaluate and synthesise various theoretical positions in urban design.
- 2 Critically evaluate urban design projects through use of diagrams, images and written documentation.
- 3 Synthesise knowledge of the social, political and economic context and appropriate theoretical concepts of urban design into design project work.
- 4 Investigate, evaluate and integrate urban design strategies into a design project.
- 5 Investigate, evaluate and integrate environmental strategies into a design project.
- 6 Create an appropriate wide range of visual communication material.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2			
Artefact 1	2	3	4	5	6
Artefact 2	2	3	4	5	6

## **Outline Syllabus**

*A series of lectures and seminars explore issues affecting the form of cities and the design of urban environments. The lectures cover historical and contemporary examples and precedents, exploring best practice and approaches to urban design. Concurrently, from the outset of the module there is a series of analytical and creative tasks, supported through tutorials and seminars in the form of design reviews. Collectively, these tasks lead into the group urban design project, which is also supported by tutorials and seminars in the form of design reviews, proposing the creative regeneration of an urban area. Individual urban design project work emanates from the group proposals, facilitating more detailed consideration of strategic design proposals. Presentation of both group and individual proposals requires refined visual communication, such that the whole module effectively delivers an entire urban design process of research, analysis, theoretical positioning, design and communication.*

## **Learning Activities**

Production of research, analysis, design and communication material. Research and analysis of a series of urban design precedents and presenting the results as an illustrated, referenced essay. Research and analysis of the project site. Production of drawings, diagrams and physical and CAD models at appropriate scales, and videos and multimedia presentations as appropriate, to articulate the iterative design development process. Orthographic and perspective drawings and models to exhibition standard.

This module will fully utilise a wide range of techniques, allowing students to improve existing skills and develop new relevant methods of working. Material on historical and contemporary precedents and cultural and theoretical context is to be prepared as an integral part of the group and individual design proposals. Sustainability and environmental design of the group and individual proposals is to be integrated with the submissions.

## **Notes**

Welcome to the Urban Design 1 module. The module commences with a series of urban design lectures that manifest in a design theory essay. Concurrently, analytical studies and creative tasks lead into the group urban design project, proposing the regeneration of an urban area, which is underpinned by a theoretical position derived from the design theory exercise. An individual urban design study follows on, such that the whole module effectively delivers an entire urban design process of research, analysis, theoretical positioning, design at different scales, and communication.